

30 JUNE - 03 JULY HELSSINKI 2015

Building a
scientific field
to foster the
social enterprise
eco-system



5th EMES International Research
Conference on Social Enterprise

EMES events

Programme



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 5th EMES International Research
Conference on Social Enterprise

EMES events

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Welcome

Dear conference participant,

A warm welcome from all of us to the **5th EMES International Research Conference on Social Enterprise, Building a scientific field to foster the social enterprise eco-system**. The subtitle of this year's edition illustrates the sustained compromise of EMES to building a solid field of academic inquiry in collaboration with researchers active around the world. It also resonates with many on-going academic and policy debates around the need to understand the multiplicity of forms, dynamics and actors that form the 'eco-system' where social enterprises can thrive. However, as scholars, we are aware of the challenges ahead of us when it comes to coordinating efforts, securing financing and making our research relevant for a variety of stakeholders.

This Conference program has been thoughtfully conceived to combine opportunities for academic presentations, exchange and debate as well as social events that bring us closer as members of a community. There are **five plenaries, seven panels, 53 parallel sessions** and **28 posters**. Like every two years, we are happy to convene the best researchers from around the world to share their updates and some unique moments. After four editions, we are happy to see how the community of social enterprise researchers not only continues to grow but it also does so in a more disciplinary, age and geographically diverse way. It is a great honour to welcome **researchers from 40 countries** in Helsinki, with many PhD students participating and a wide spectrum of traditions being represented. It is worth noting that despite the scarcity of external support for financing the participation of non-OECD researchers, we have managed to commit funds generated by the conference itself to make sure they came. Thanks to all of you for making this possible.

In addition, the **Conference pre-forum** will also allow researchers to meet other researchers and discuss about specific initiatives, such as the Social Innovation Europe research agenda, the **Forum on Education and Training of Social Enterprise and Social Entrepreneurship (FETSE)**, the **UN Inter-Agency Task Force on Social and Solidarity Economy (UNTFSE)** or the **EMES PhD network**. In addition, Finnish practitioners and scholars will exchange perspectives during the session devoted to work integration in Finland.

Please remember that we are very interested in hearing about your experience in Helsinki. Plus there are other people who could not join us in Helsinki but would like to follow what is happening here. That's what the social media are there for: use the hashtag **#5EMESconf** in all the tweets and postings, making sure that you always copy us (**@emesnetwork**). In order to encourage this virtual exchange, we have added the Twitter accounts of those participants who have them, so make sure you use them.

Lastly, we would like to express our gratitude to the organizations supporting this event and the people behind the organization, specially the local team.

On behalf on the EMES network and FinSERN, thank you for making this conference a reality and welcome to Helsinki!

Lars Hulgård
President, EMES Network

Marthe Nyssens
Conference co-chair

Pekka Pättiniemi
Conference co-chair

About the organizers and supporters



The EMES network

EMES is a research network of established university research centres and individual researchers whose goal has been so far to gradually build up an international corpus of theoretical and empirical knowledge, pluralistic in disciplines and methodologies, around our “SE” concepts: social enterprise, social entrepreneurship, social economy, solidarity economy and social innovation. EMES has conducted over 15 international comparative research projects and organized international bi-annual conferences and PhD summer schools (the next one will take place in July 2016). In addition it collaborates with international organizations and governments at all levels to advance the understanding of social enterprise and support evidence-based policy-making in this field around the world. EMES exists since 1996 and in 2013 its membership opened to researchers and PhD students from around the world: there are currently over 240 individual members and 13 institutional members from over 50 countries.

EMES publishes regularly the results of its research projects in various formats, including the *EMES Working Papers series* and the *EMES Selected Conference Papers series*. In collaboration with the EMES PhD Students’ Network, EMES maintains the EMES Junior Experts’ Blog (EJEB) as a way to encourage PhD students to publish texts about their dissertation in connection with current issues in society.

Website: www.emes.net
Twitter: [@emesnetwork](https://twitter.com/emesnetwork)



FINSERN

FinSERN is a research community that brings together researchers and research data users who are interested in social enterprise. We open doors to universities and institutes of higher education around the world and find publication opportunities for researchers. FinSERN collects and exchanges national and international research data, maintains connections with social enterprise researchers and research networks around the world, and finds financing opportunities for research.

Website: www.finsern.fi
Twitter: [@FinSERN](https://twitter.com/FinSERN)

Hosts:



Diaconia University of Applied Sciences

Diak is an ethically responsible multidisciplinary university aiming to improve inclusion and welfare in society. As an educator and developer, Diak is a respected national expert in its key areas and an international expert in its core area, diaconia. Diak works actively to promote social cohesion, public health and the foundations of education.

Website: www.diak.fi
Twitter: [@DiakAmk](https://twitter.com/DiakAmk)



Helsinki Deaconess Institute (HDL)

The Helsinki Deaconess Institute is a public utility foundation. Together with its subsidiaries, the Institute forms a social enterprise group providing a range of social and health care services, as well as educational services. As an expert and leader in tackling difficult social issues, the Helsinki Deaconess Institute relies on its strong social conscience. For nearly 150 years, the Deaconess Institute has contributed to creating new solutions in parts of society where, for one reason or another, people are in danger of falling beyond the reach of services.

Website: www.hdl.fi/en
Twitter: [@OlliAPH](https://twitter.com/OlliAPH)



City of Helsinki

Helsinki, the capital of Finland, is a modern city with over half a million residents and is situated on the Baltic Sea. The Helsinki Tourist Information offers free information about the city and its sights, events and services. Pick up brochures and maps, and get the tips and advice for making the most of your holiday. The office is located in Pohjoisesplanadi 19, 00130 Helsinki (Finland). The city of Helsinki offers a free WLAN-service for residents and travelers alike. No passwords or registration required. Just look for “Helsinki City Open WLAN” from the available networks

Website: www.visithelsinki.fi
Twitter: [@VisitHelsinki](https://twitter.com/VisitHelsinki)

With the support of:



The ICSEM project

A major research project, the International Comparative Social Enterprise Models (ICSEM) Project, will be carried out within Thematic Line 1 in close partnership with the EMES network.

Participants who have expressed their interest in the ICSEM Project (2013-2017) are invited to the Project's meeting, which will take place on Tuesday, June 30th, from 9:00 am to 4:30 pm.

Website: www.iap-socent.be

Twitter: [@ICSEMproject](https://twitter.com/ICSEMproject)



Pellervo society

Pellervo is a service organisation for Finnish cooperatives and a forum for cooperative activities. Pellervo has almost 300 members. It is an organisation of expertise on cooperative matters and to its members Pellervo provides among other things advice, publications and seminars. Pellervo deals with various interests of its members both on national and international level. Pellervo is a member of the International Co-operative Alliance, ICA.

Website: www.pellervo.fi

Twitter: [@PellervoSeura](https://twitter.com/PellervoSeura)



Sortso Co-operative

Sortso Cooperative is a social enterprise established in 2004 to offer private social and health services. Sortso walks by you at all stages of life, whenever you are in need of assistance, support or help at home. Sortso services include personal assistance, homecare, home nursing, child care and home services for families with children as well as household services. Sortso employs over 200 people every month. Sortso offers services in the Capital City area, Forssa and Kokkola region. The Finnish Coalition of Social enterprises has rewarded Sortso with a "Good Work"-prize in 2012 for providing equitable social and health solutions for the mutual benefit of all stakeholders.

Website: www.sortso.fi



Sitra

The Finnish Innovation Fund Sitra is a future-oriented organisation that promotes Finland's competitiveness and the well-being of the Finnish people. Sitra anticipate societal change, try out new operating models and accelerate business activities aimed at creating sustainable well-being.

Website: www.sitra.fi

Twitter: [@SitraFund](https://twitter.com/SitraFund)

PhD network

EMES dialogue

EMES PhD Network

The EMES PhD Student Network was created after the 1st EMES PhD Summer School held in Corsica in July 2008. All students who have participated in the EMES PhD Summer School as well as individual Graduate Members are members of the EMES PhD Student Network. The EMES PhD Student Network has a Facebook group to exchange information and news and it publishes the EMES Junior Experts' Blog (EJEB) under the coordination of Ramón Fisac (Politechnic University of Madrid, Spain). PhD students are represented in the EMES Board of Directors by a PhD representative: Michael Roy (Glasgow Caledonian University, Scotland, UK) has fulfilled this function until now and a new PhD representative will be elected in the fall of 2015.

Alumni network

EMES dialogue

EMES Alumni Network

The EMES Alumni network gathers scholars who've had their PhD on a topic related to social enterprise and who participated in one of the EMES PhD summer schools. The Alumni hold different types of positions in academia (research and/or teaching) or outside. They share their experience and networks with PhD candidates, thereby forming a bridge between these students and senior scholars in the field of social enterprise; they participate in the consolidation and diffusion of the EMES network across geographical and disciplinary boundaries; and they more broadly contribute to promoting research and networking in the field of social enterprise. If you want to join the group, email us at alumni@emes.net

Current members of the group include Millán Díaz-Foncea (Spain), Jennifer Eschweiler (Germany), Michela Giovannini (Italy/Chile), María Granados (Colombia/UK), Carmen Guzmán (Spain), Tania Haddad (Lebanon) and Benjamin Huybrechts (Belgium).

EMES

International Research Conferences

Back in **February 2001**, after the completion of the EMES pioneering research project on “The emergence of social enterprise” in Europe (1996-2000), an **international colloquium** gathered about 20 researchers **in Trento (Italy)** around the topic “The Social Enterprise. A Comparative Perspective”. This event marked the beginning of periodic gatherings of international scholars studying social enterprise and related issues.

Before reaching a bi-annual periodicity, EMES teamed up with the International Society for Third-Sector Research (ISTR) to organize **two conferences**. **The first one was held in Paris in April 2005 and the second one in Barcelona in July 2008** on the theme “The Third Sector and Sustainable Social Change: New Frontiers for Research”. During the latter, the thematic line “Social Enterprise” attracted so much interest that the EMES Network started to consider the opportunity of organizing international conferences on its own.

The **2nd EMES International Research Conference on Social Enterprise** was held in **July 2009 in Trento (Italy)**. Over **150 researchers** from over **25 countries** participated in this event with more than **150 papers** presented.

The **3rd EMES International Research Conference on Social Enterprise** had the subtitle “Social innovation through social entrepreneurship in civil society”. Held in Roskilde, **Denmark in July 2011**, it was attended by over **200 researchers** from more than **30 countries**.

The event became a reference for the international research community on social enterprise and this was confirmed by the **4th EMES International Research Conference on Social Enterprise**, “If not for Profit, for What? And How?” held in **Liege (Belgium) in July 2013**. Over **325 participants** attended the event from over **40 countries** and **295 papers** were presented. In this conference, the idea was launched of a full-day pre-conference Forum where other social enterprise stakeholders could meet and discuss with researchers around various topics. Moreover, 100 participants stayed one additional day for the launching of the worldwide ICSEM Project.

Thematic line conveners

Session conveners

The conference co-chairs are Marthe Nyssens (Catholic University of Louvain, Belgium) and Pekka Pättiniemi (FinSERN, Finland). They were supported by a group of committed scholars who acted as thematic line conveners stemming from the initial Conference Scientific Committee.

TL1. Social enterprise models in an international perspective

- › Carlo Borzaga (University of Trento/ EURICSE, Italy)
- › Jacques Defourny (HEC-University of Liege, Belgium)
- › Marthe Nyssens (Catholic University of Louvain, Belgium)

TL2. Social innovation, social entrepreneurship and social enterprises

- › Taco Brandsen (Radboud Universiteit Nijmegen, The Netherlands)
- › Sílvia Ferreira (University of Coimbra, Portugal)
- › Yu-Yuan Kuan (National Chung Cheng University, Taiwan)

TL3. Social impact, value creation and performance

- › Andrea Bassi (University of Bologna, Italy)
- › Luise Li Langergard (Roskilde University, Denmark)
- › Kaisu Puumalainen (Lappeenranta University of Technology, Finland)

TL4. Financing social enterprises

- › Giulio Ecchia (University of Bologna, Italy)
- › Othmar Lehner (University of Oxford, United Kingdom)
- › Sybille Mertens (HEC-University of Liege, Belgium)
- › Panu Kalmi (University of Vaasa)

TL5. Governance of social enterprises

- › Bernard Enjolras (Institute for Social Research, Norway)
- › Marc Jegers (Vrije Universiteit Brussel, Belgium)
- › Silvia Sacchetti (Open University, United Kingdom)

TL6. Social enterprise, human resource management, employment creation and job quality

- › François-Xavier Devetter (University of Lille, France)
- › Francesca Petrella (University of Aix-Marseille, France)
- › Petri Ruuskanen (University of Jyväskylä, Finland)

TL7. Public policies, welfare systems and Institutionalisation

- › Giulia Galera (EURICSE and University of Trento, Italy)
- › Adalbert Evers (Justus-Liebig-Universität Gießen, Germany)
- › Annette Zimmer (University of Münster, Germany)

TL8. Critical perspectives in social enterprises

- › Florence Degavre (Catholic University of Louvain, Belgium)
- › Lars Hulgård (Roskilde University, Denmark)
- › Simon Teasdale (Glasgow Caledonian University, Scotland, United Kingdom)

TL9. Social enterprise and sustainable transition

- › Isabella Hatak (WU Vienna University of Economics and Business, Austria)
- › Marek Hudon (Université Libre de Bruxelles, Belgium)
- › Benjamin Huybrechts (HEC-University of Liege, Belgium)

TL10. Rural perspectives on social enterprise

- › Gayle Broad (Algoma University, Canada)
- › Jane Farmer (La Trobe University, Australia)
- › Mary O'Shaughnessy (University College Cork, Ireland)

TL11. Social enterprise in healthcare and social care

- › Cam Donaldson (Glasgow Caledonian University, Scotland, United Kingdom)
- › Sakari Kainulainen (Diaconia University of Applied Sciences, Finland)
- › Victor Pestoff (Ersta Sköndal Högskola, Sweden)

TL12. Poverty reduction and community-led social enterprise

- › Kate Cooney (Yale University, United States)
- › Helen Haugh (University of Cambridge, United Kingdom)
- › P. K. Shajahan (Tata Institute of Social Sciences, India)

TL13. New perspectives on cooperatives

- › Marie Bouchard (UQAM, Canada)
- › Carmen Marcuello (University of Zaragoza, Spain)
- › Pekka Pättiniemi (FinSERN, Finland)

TL14. Social enterprise and the solidarity economy

- › Luiz Inácio Gaiger (Universidade do Vale do Rio dos Sinos, Brazil)
- › Jean-Louis Laville (Conservatoire National des Arts et Métiers/LISE, France)
- › Andreia Lemaître (Université Catholique de Louvain, Belgium)

TL15. Social enterprise education, training and learning

- › Jo Barraket (Swinburne University of Technology, Australia)
- › Linda A. Lundgard (Roskilde University, Denmark)
- › Rory Ridley-Duff (Sheffield Hallam University, United Kingdom)

Pre-conference forum

30.06.15 International Forum

Block A (10:00-12:30)

ROOM 33

A.1: Work integration and social enterprises in Finland: Future perspectives (1/2)

Chair: Pekka Pättiniemi, President, FinSERN

Session description: The workshop brings together relevant actors to discuss and update the state and future perspectives of different organizations working in the field of work integration. The language of the workshop is Finnish and no translation will be provided.

Session program:

➤ *Avaus ja työpajan tavoitteet*

Opening and workshop introduction

puheenjohtaja FT Pekka Pättiniemi, FinSERN
President, PhD Pekka Pättiniemi, FinSERN

➤ *Hyvän elämän edellytyksiä*

On preconditions for a good life

dosentti, YTT Sakari Kainulainen, Diaconia-ammattikorkeakoulu
Adjunct professor, PhD Sakari Kainulainen, Diaconia University of Applied Sciences

➤ *Hyvä työ (Meaningful and decent work)*

tutkimuspäällikkö Jokke Eljala, Suomalaisen Työn Liitto
Research manager Jokke Eljala, Association for Finnish Work

➤ *Työelämään valmennus yhteiskunnallisessa yrityksessä*

Facilitating work integration in social enterprise

henkilöstön kehittämisspäällikkö Eeva Oinonen, Pääkaupunkiseudun Kierrätyskeskus
Development manager (HR) Eeva Oinonen
Helsinki Metropolitan Area Reuse Centre Ltd

➤ *Työelämään integrointi uudessa hallitusohjelmassa* Work integration in the new government programme and European Social Fund programmes

sosiaalineuvos Eveliina Pöyhönen, sosiaali- ja terveystieteiden ministeriö
Senior counselor Eveliina Pöyhönen, Ministry of Social Affairs and Health

➤ *Yhteiskunnalliset yritykset työelämään integroinnissa* Social enterprises and work integration

hallitusneuvos Lippe Koivuneva, työ- ja elinkeinoministeriö
Government counsellor Lippe Koivuneva, Ministry of Employment and Economy

➤ *Osatyökykyisten henkilöiden työllistymisen ja osallisuuden vahvistamisen edellytyksiä* Strengthening employment and inclusion of persons with disabilities

kehittämisspäällikkö Jukka Lindberg, Vates-säätiö
Development manager Jukka Lindberg, Vates Foundation

➤ *Ratkaisuja työelämä integraatioon* Solutions for work integration

tutkimus- ja kehittämisspäällikkö VTT Mika Ala-kauhaluoma, Kuntoutussäätiö
RDI manager PhD Mika Ala-kauhaluoma, Rehabilitation Foundation

➤ *Työhön integraation vaikutuksia* On impacts of work integration

tutkimusjohtaja KTT Jari Handelberg, Aalto yliopisto
Researcher director PhD Jari Handelberg, Aalto University

Lunch (12:15 - 13:00)

BUILDING A SCIENTIFIC FIELD TO FOSTER THE SOCIAL ENTERPRISE ECO-SYSTEM



From research
to practice, and back

Block B (13:15-14:30)

ROOM 33

B.1: Work integration and social enterprises in Finland: Future perspectives (2/2)

➤ *Työelämän taitekohdat* (Turning points of working life)

vanhempi neuvonantaja Mikko Kesä, Sitra
Senior advisor Mikko Kesä, The Finnish
Innovation Fund Sitra

➤ *Keskustelu tulevaisuuden avauksista*

Round table discussion on future perspectives of
work integration

työpajaan osallistujat
All participants

➤ *Loppuyhteenveto ja askelmerkkejä jatkotyöskentelyyn*
Conclusion and next steps

*asiantuntija, tutkija Harri Kostilainen, Diaconia-
ammattikorkeakoulu*
Researcher Harri Kostilainen, Diaconia
University of Applied Sciences

Coffee (14:15)

ROOM 22

B.2. The role of research at the UN Inter- Agency Task Force on Social and Solidarity Economy (UNTFSSSE)

Chair: Jean-Louis Laville, CNAM Paris, France

Session description: This session will introduce the UNTFSSSE, its origins, objectives and some of its activities. It will share the UNTFSSSE vision on social and solidarity economy as an alternative pathway to sustainable development through a short presentation of its position paper. In addition, two members of the Task Force will present their work on SSE related issues. The session will end with a group forward-thinking exercise to discuss collectively some of the research topics and challenges that could be addressed by the UN-TFSSE in the future.

Session program:

- Introduction of the session
- Presentation of the TFSSE and UNRISD work for TFSSE
- Example of work of a TFSSE member –“Harnessing the Role of Rural Organizations in Social Protection”, Igor Vinci, Rural Institutions and Social Protection Consultant, Food and Agriculture Organizations (FAO)
- Discussion (Q&A)
- Presentation of the first position paper and importance of regular position paper produced by the Task Force - “Social and Solidarity Economy: Tensions, Opportunities and Transformative Potential”, Marie-Adélaïde Matheï, Research Analyst, United Nations Research Institute for Social Development, UNRISD and Research Coordinator, UNTFSSSE
- “Feedback on the ways forward, what do you think are the next topics/themes/challenges to address by the TF?”
- Wrap up and conclusions

Block C (14:30-16:00)

ROOM 20

C.1. A SIE Research Agenda

Chair: Lars Hulgård, Roskilde University, Denmark

Session description: As part of the Social Innovation Europe initiative, EMES has been asked to produce a research agenda. Instead of taking the easy way to do this (simply listing a number of topics that we believe to be relevant to social innovation research) EMES decided to embark in a co-creation process where all stakeholders are involved. So far, discussion and exchange have taken an on-line form; this session will provide an opportunity to discuss

Pre-conference forum

face-to-face what has been achieved and what still lies ahead. The first document procured as basis for discussion ("The Social Innovation Research Agenda: What, how and why") will be introduced and discussed. A summary of the interactions that have occurred on the social networks will be offered but participants will be encouraged to contribute to this effort by providing their own feedback. In addition, regional feedback from Latin America and Asia will be provided by colleagues working in those areas.

Participants:

Taco Brandsen, Radboud Nijmegen University (The Netherlands)

Jennifer Eschweiler, EMES Network (Berlin, Germany)

Sara Rago, AICCON-University of Bologna (Forlì, Italy)

P.K. Shajahan, Tata Institute of Social Sciences (Mumbai, India)

"MSc Social Business and Microfinance", Simon Teasdale (Yunus Centre for Social Business and Health, Glasgow Caledonian University, UK)

"Teaching people-centered innovation in India", P.K. Shajahan (Tata Institute of Social Sciences, Mumbai, India)

➤ Collaboration opportunities (discussion groups):

Exchanges of students;

Staff mobility; and

Joint degrees

➤ Moving forward with FETSE

ROOM 20

D.2: Gathering of the EMES PhD Network

Chair: Michael Roy, Glasgow Caledonian University (Glasgow, Scotland)

Session description: The session will be divided into two parts: the first more content-oriented, and the second aimed at discussion and nomination regarding the election of the new representative for the PhD 'college' of members on the Board of Directors of EMES. The first part has been co-designed by participating PhDs prior to the conference and will consist of two early career researchers reflecting on their 'PhD journey' and how involvement as members of the EMES PhD Network has helped prepare them for the next stage of their respective academic careers. There will be a group exercise involving the preparation with a tangible output, designed to be helpful in providing PhD students with a 'head start' in tackling the SE literature from a critical perspective. Other issues like the EMES Junior Experts Blog (EJEB) and the next EMES PhD Summer School will also be discussed.

Block D (16:15-17:30)

ROOM 22

D.1: 4th EMES forum on education and training in social enterprise/social entrepreneurship (FETSE)

Chair: Benjamin Huybrechts, HEC-University of Liege, Belgium

Session program:

➤ Overview of educational initiatives:

"ZGI:kompakt' - an interactive kick-off workshop on Social Entrepreneurship for students", Christina Hunn (Social Entrepreneurship Akademie)

"PhD Seminar on Social Innovation and Social Entrepreneurship", Benjamin Huybrechts, (HEC-University of Liege, Belgium)

"Master Program in Social Entrepreneurship and Management", Luise Li Langergaard (University of Roskilde, Denmark)

Participation in the sessions of the conference pre-forum is free of charge. However, registration is required by sending an email with the sessions in which you would like to participate to the address: Semescconf@emes.net

Speakers biographies



Taco Brandsen, Radboud Nijmegen University (The Netherlands) - See *"Plenary Speakers' Bios"*.

Jennifer Eschweiler, EMES Network (Berlin, Germany) - See *"Organizing committee"*.



Christina Hunn, Social Entrepreneurship Akademie (Munich, Germany)

Christina Hunn works as program manager qualification for the Social Entrepreneurship Akademie. She studied Business Administration and Economics. After supporting a local non-profit organization in Argentina she started to work with Nobel Peace Prize winner Prof. Muhammad Yunus in Colombia. During two years she led the strategic design and implementation of the Yunus Social Business Incubation Center that aims to eradicate poverty through the incubation of Social Businesses. Since September 2014, Christina works for the Social Entrepreneurship Akademie in Munich and is responsible for a European education program on Social Entrepreneurship for universities.

Contact: Christina.Hunn@seakademie.de



Benjamin Huybrechts is Associate Professor at the Centre for Social Economy (HEC Management School, University of Liege, Belgium), where he holds the SRIW-Sowecsom Chair in Entrepreneurship and Social Innovation. After his PhD in Economics and Management (University of Liege), he conducted a post-doctoral research at the Saïd Business School (University of Oxford). His research topics include social entrepreneurship processes; social enterprises, co-operatives and other hybrid organizational forms; cross-sector partnerships and networks; and institutionalization processes in fields such as fair trade, recycling and renewable energy. Prof. Huybrechts teaches courses in social entrepreneurship and innovation at the master's and PhD levels at the University of Liege.

Contact: b.huybrechts@ulg.ac.be
Twitter: [@b_huybrechts](https://twitter.com/b_huybrechts)



Luise Li Langergaard, Ph.D., is Associate Professor at the Centre for Social Entrepreneurship at Department of Psychology and Educational Studies, Roskilde University. Her research focuses on social entrepreneurship, social innovation and changes in the welfare state. Her particular interest is on critical and normative perspectives on the democratic and political dimensions of social innovation, social change and citizen-engagement.

Contact: luiseli@ruc.dk

Marie-Adélaïde Mathei is Research



Analyst at UNRISD. She joined the institute as a Research Intern in 2013 to assist Peter Utting with the project on "Potential and Limits of Social and Solidarity Economy". Since 2015, she is also the Research Coordinator of the UN Inter-Agency Task Force on Social and Solidarity Economy. She has previously

Contact: MATHEI@unrisd.org
Twitter: [@UNRISD](https://twitter.com/UNRISD)
[@marieadelaide](https://twitter.com/marieadelaide)



Ph.D. **Pekka Pättiniemi** is Chair of FinSERN, Finnish Social Enterprise Research and Coop Finland He has worked as Research Director of social economics at University of Kuopio and Research Director of Research Centre for Social Economics in Diaconia University of Applied Sciences. He worked for years in University of Helsinki as a Senior Researcher and Development Manager in the Institute for Co-operative Studies. Pekka is founding member of EMES European Research Network. He has participated several EU funded research and development projects and been Detached National Expert of European Commission DG Enterprise for co-operative enterprise.

Contact: pekka.pattiniemi@sortso.fi



Sara Rago, AICCON-University of Bologna (Forlì, Italy)

Sara Rago is AICCON Research Area Manager. AICCON researcher on Social Economy, Social Innovation, Co-operative and Social Enterprises and different topics related with non-profit organisations.

Contact: sara.rago@unibo.it
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Michael Roy is Lecturer in Social Business at the Yunus Centre for Social Business and Health, Glasgow Caledonian University. An economic sociologist and public policy specialist, the title of his PhD is *Conceptualising Social Enterprise as a Health and Well-being 'intervention'*. He is involved in a number of major research projects and is also Programme Leader for GCU's Masters Programme in Social Business and Microfinance, which commenced in 2014. Since his election at the last EMES Conference in Liege in 2013, he has represented the EMES PhD Network of members on the EMES Board of Directors.

Contact: michael.roy@gcu.ac.uk

P.K. Shajahan, Tata Institute of Social Sciences (Mumbai, India) - See "*Plenary Speakers' Bios*".

Simon Teasdale, Glasgow Caledonian University (Scotland, United Kingdom) – See "*Plenary Speakers' Bios*".



Igor Vinci, Rural Institutions and Social Protection Consultant, Food and Agriculture Organizations (FAO)

Igor is currently working in the social protection division at FAO. He is involved in promoting the role of local rural organizations in providing assistance, insurance and basic social services to the rural poor. He also supports the division in providing technical support to countries in improving local institutional set-ups to improve the delivery of social protection programmes in rural areas. Since 2014, he is contributing to represent FAO within the UN Task Force for Social and Solidarity Economy. Previously, Igor has worked for 3 years for an Italian NGO in Brazil. He has helped local rural cooperatives to network with local governments and other rural development actors, supporting the transition from traditional agricultural practices to agroecology. Igor Holds an MSc in Human Geography at the University of Edinburgh

Contact: Igor.Vinci@fao.org



General ICSEM Meeting

09:00-17:30

Tuesday, June 30, 2015

HDL Campus

Restricted to ICSEM Research Partners

For more details on the program of this meeting, please contact Sophie Adam at sophie.adam@ulg.ac.be

www.iap-socent.be/icsem-project

Twitter: [@icsemproject](https://twitter.com/icsemproject)

Schedule at a glance

Wednesday, July 1

	ROOM 20	ROOM 22	ROOM 30	ROOM 33	ROOM 32
09:00 10:30	A1 Comparing Social Enterprise Models in Asia (1) - P.K. Shajahan	A2 Comparing Social Enterprise Models in Nordic countries - Nicole Göler von Ravensburg	A3 Management and social enterprises (2) - Andrea Bassi	A4 Digging into the concepts of social innovation and social entrepreneurship - Taco Brandsen	A5 Social finance - Panu Kalmi
15:30 17:00	B1 Comparing Social Enterprise Models in Asia (2) - Malin Gawell	B2 Comparing Social Enterprise Models in Western Europe - Lars Hulgård	B3 The effects of hybridization - Silvia Ferreira	B4 Social impact assesment (1) - Andrea Bassi	B5 Motivations and goals of social entrepreneurs - François-Xavier Devetter

Thursday, July 2

09:00 10:30	C1 Comparing Social Enterprise Models in Central and Eastern Europe - Jacques Defourny	C2 Comparing Social Enterprise Models in Latin America (1) - Paulo Cruz	C3 Social enterprise and social business model - YuYuan Kuan	C4 Social impact assesment (2) - Luise Li Langergaard	C5 Financing social enterprises - Giulio Ecchia
15:30 17:00	D1 Social enterprise models and the social economy - Roger Spear	D2 Social enterprise models in various contexts - Kam-Tong Chan	D3 Conceptualizing social enterprise in various contexts - Simon Teasdale	D4 Social accountability - Kaisu Puumalainen	D5 Participation and governance - Silvia Sachetti

Friday, July 3

09:00 10:30	(S1-8) F1 Comparing Work Integration Social Enterprise models - Rosario Laratta	F2 Comparing social enterprise models in Latin America (2) - Andrea Lemaître	F3 Development patterns of social enterprises in Eastern Asia - Moo-Kwon Chung	F4 Lessons from microfinance - Florence Degrave	F5 Social enterprises' governance structures (2) - Gian Paolo Barbetta
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Only paper parallel sessions and panels are included in this table. Each session is identified by a letter indicating the six available time slots (A-F) ordered numerically

Helsinki, July 1 - 3, 2015

	ROOM 34	SMALL AUDITORIUM	ROOM P1	ROOM 10B	ROOM 11	ROOM 12	
Wednesday, July 1	A6 Social enterprises' governance structures (1) - Marc Jegers	A7 Management and social enterprises - Jo Barraket	A8 Welfare regimes and social enterprise - Victor Pestoff	A9 Emancipation issues and reciprocity in social enterprise - Jean-Louis Laville	Panel 1 The Age of Enabling Legal Frameworks for Social Enterprise - Silvia Ferreira		09:00 10:30
	B6 Alternative interpretation of the SE phenomenon: the contribution of critical theory - James Mandiberg	B7 Social enterprise, health and health services - Cam Donaldson	B8 Social enterprise curriculum development and teaching - Linda L. Andersen	Panel 2 Making Social Enterprise Work in Asian Context (I) - Moo-Kwon Chung	Panel 3 Civil society, the Third Sector, Social enterprise: Governance and Democracy - J.-L. Laville		15:30 17:00
Thursday, July 2	C6 Recycling social enterprises in the South Franziska Mey	C7 Challenges, opportunities and strategies for community-led social enterprises - Kate Cooney	C8 The impact of social enterprises on learning and education - Rory Ridley-Duff	C9 Scaling up Success: Learnings from Rural Communities - Giulia Galera	Panel 4 Making Social Enterprise Work in Asian Context (II) - Moo-Kwon Chung		09:00 10:30
	D6 Welfare services and social enterprise - Carlo Borzaga	D7 Community energy and social enterprises (1) - J.J. McMurtry	D8 New perspectives on cooperatives (1) Carmen Marcuello	Panel 5 Social enterprises and universalist/generous welfare states (EFESEIIS 1)	Panel 6 The Epistemologies of the South: critical perspectives on other economies - Teresa Cunha		15:30 17:00
	E6 New eco-systems in Asia - Kam-tong	E7 Sustainability of social enterprise - Michaela Mazzei	E8 Community energy and social enterprises (2) - Benjamin Huybrechts	E9 Models of co-production in service delivery - Benjamin Gidron	E10 New perspectives on cooperatives (2) - Pekka Pättiniemi	Panel7 Social enterprises in residual and post-socialist welfare states (EFESEIIS 2) - Stephanie Bräuer	17:30 19:00
Friday, July 3	F6 Motivations, quality of jobs and social enterprise - Francesca Petrella	F7 Policy paradigms and institutionalisation of social enterprise - Suzanne Grant	F8 Community energy and social enterprises (3) - Thomas Bauwens	F9 The pedagogy of learning in a social enterprise context - Kai Hockerts			09:00 10:30

CONFERENCE PROGRAMME

18:00 Tuesday, June 30, 2015
Building Aino

MAIN AUDITORIUM

OPENING PLENARY SESSION

SE and the third sector: Changing landscapes in an international perspective

*Chair: **Marthe Nyssens**, CIRTES - Catholic University of Louvain, Belgium*

Kate Cooney, Yale University School of Management, United States

Silvia Ferreira, Coimbra University, Portugal

Benjamin Gidron, College of Management Academic Studies, Rishon LeZion, Israel

Lars Hulgård, Roskilde University, Denmark

19:30 Welcoming BBQ

09:00-10:30

Wednesday July 1, 2015

PARALLEL SESSIONS A

ROOM 20

A1. Comparing social enterprise models in Asia (1)

Chair: P.K. Shajahan

- From social enterprise to social economy: Understanding the South Korean case
Hyungsik Eum (University of Liege), Eric Bidet (Le Mans University), Jieun Ryu (University of Warwick)
- Competing discourses of social enterprise and its development in South Korea
Jieun Ryu (Warwick Business School, University of Warwick)
- Social enterprises in Taiwan: Civic-oriented model
Yu-Yuan Kuan (Department of Social Welfare, National Chung Cheng University), Shu-Twu Wang (Department of Social Work, National Ping Tung U. of Science and Technology)
- Japanese Social Enterprises: The Double Face of Policies
Rosario Laratta (Meiji University, Tokyo, Japan), Sachiko Nakagawa (Keio University, Kanagawa, Japan)

ROOM 22

A2. Comparing social enterprise models in Nordic countries

Chair: Nicole Göler von Ravensburg

- Social Enterprises in Denmark
Linda Lundgaard Andersen (Roskilde University), Lars Hulgård, Gurli Jakobsen (Copenhagen Business School)
- Approaches to Social Enterprises in Finland
Harri Kostilainen (Diaconia University of Applied Sciences, University of Eastern Finland), Eeva Houtbeckers (Aalto University), Pekka Pättiniemi (Finnish Social Enterprise Research Network)

- Social Enterprises in Sweden – Intertextual Consensus and Hidden Paradoxes
Malin Gawell (Södertörn University)

ROOM 30

A3. Management and social enterprise

Chair: Andrea Bassi

- Resourcing in social enterprise – content analysis of ‘good practices’ profiled in ‘Atlas of social economy’ in Poland
Marzena Starnawska (Gdansk University of Technology)
- The creation of value in nonprofit organizations: the imbrication of evaluation and valorization processes through management tools
Julien Kleszczowski (Ecole Polytechnique), Nathalie Raulet-Croset (Ecole Polytechnique / IAE Paris)
- Knowing what Social Enterprises know
Maria Granados (University of Westminster)
- Increasing social value in growth process
Saila Tykkyläinen (Lappeenranta University of Technology)

ROOM 33

A4. Digging into the concepts of social innovation and social entrepreneurship

Chair: Taco Brandsen

- Semantic Shift of Social Innovation Term
Noorsha Ayob (Glasgow Caledonian University), Simon Teasdale, Simone Baglioni
- Critical innovation studies
Luise Li Langergaard (Roskilde University)
- Analyse de données textuelles sur l’innovation sociale: aperçu des tendances et des dynamiques dans la littérature francophone
Valérie Billaudeau, Emmanuel Bioteau (Eso-Université d’Angers)

09:00 - 10:30

- Value spheres in social innovation
Lars Hulgård, Luise Li Langergaard, and Lars Fuglsang (Roskilde University)

ROOM 32

A5. Social finance

Chair: *Panu Kalmi*

- Are Social Banks Really Different? Evidence from Europe
Simon Cornee (Université de Rennes 1 / CREM UMR CNRS 6211), Panu Kalmi (University of Vaasa / Faculty of Business Studies), Ariane Szafarz (Université Libre de Bruxelles (ULB), SBS-EM, CEB, and CERMi)
- Polycentric governance for constructing a national solidarity finance system: the case of community banks in Brazil
Camille Meyer (Université libre de Bruxelles/SBS-EM/CERMi)
- Advancing the link between social capital and financial cooperatives
Erwin Stoop (Radboud University Nijmegen, The Netherlands.)

ROOM 34

A6. Social enterprises' governance structures

Chair: *Marc Jegers*

- Combining multiple theoretical frameworks to enrich the understanding of diversity in social enterprise governance
Julie Rijpens (HEC Management School, University of Liege)
- Governance and regulation for cooperative firms
Giulio Ecchia (Department of Economics, University of Bologna), Piero Pasotti (School of Economics, Management and Statistics, University of Bologna)
- A production-based view of multi-stakeholder governance
Silvia Sacchetti (Department of Public Leadership and Social Enterprise (Faculty of Business and Law, The Open University) and Euricse), Carlo Borzaga (Faculty of Economics (University of Trento) and Euricse)

SMALL AUDITORIUM

A7. Management and social enterprise (2)

Chair: *Jo Barraket*

- Les innovations managériales dans une démarche RSE: quelle source de performance globale pour les entreprises sociales?
Maryline Meyer (Groupe Montpellier Business School), Sophie Swaton (Institut de Géographie et de durabilité, Centre Walras-Pareto, Université de Lausanne)
- The impact of transformational leadership on economic and social performance in Korean social enterprises: community relationship as a mediator
Sangmi Cho (Ewha Womans University), Ahraemi Kim, Phianan Yoon, Sun A Choi
- Looking for a management model of the social enterprise. The case of Romania
Nicolae Bibu, Mihai Lisetchi and Laura Brancu (Faculty of Economics and Business Administration (FEAA), West University of Timisoara, Romania)
- A systems-theoretic perspective on corporate social responsibility
Vladislav Valentinov (Leibniz Institute of Agricultural Development in Transition Economies)

ROOM P1

A8. Welfare regimes and social enterprise

Chair: *Victor Pestoff*

- Social housing in New Zealand. Does social enterprise fit into this mix?
Suzanne Grant (University of Waikato)
- In search for a place for the third sector in the Polish welfare system. Toward a limited coproduction?
Anna Ciepielewska-Kowalik (Institute of Political Studies the Polish Academy of Sciences), Bartosz Pielniński (The Institute of Social Policy of the University of Warsaw)
- Social innovation and social entrepreneurship in the Icelandic welfare system: The role of third sector organizations
Steinunn Hrafnadóttir (University of Iceland)
- Welfare State versus Social Economy: Self-Sufficiency Programs in South Korea
Sang Hun Lim (Kyung Hee University, South Korea), Chikako Endo (Kwansei Gakuin University, Japan)

Wednesday, July 1, 2015

ROOM 10B

A9. Emancipation issues and reciprocity in social enterprise

Chair: *Jean-Louis Laville*

- Poaching emancipatory entrepreneuring: The language of small business owner-managers with social entrepreneurship identity
Eeva Houtbeckers (Aalto University)
- Securing, repairing, resisting. Multidimensional issues of emancipation in social and solidarity economy organisations
Magalie Saussey and Florence Degavre (CIRTES - Université catholique de Louvain)
- Feminist socio-economics: a strand of thought to be?
Ela Callorda Fossati, Magalie Saussey and Florence Degavre (CIRTES - Université catholique de Louvain)
- To Boldly Go: women's entrepreneurial behaviour in social enterprise sectors
Kathryn Addicott (Cardiff Metropolitan University), Jan Myers (Northumbria University)

ROOM 11

Panel 1. The age of enabling legal frameworks for social enterprise: National experiences of legal frameworks

Chair: *Silvia Ferreira*

- Actors and meanings in the institutionalization of the social economy in Portugal: the case of the Social Economy Framework Law
Silvia Ferreira (Faculty of Economics/Center for Social Studies, University of Coimbra)
- Toward a law on Social Economy in Romania
Mihai Lisetchi (Faculty of Economics and Business Administration (FEAA), West University, Timisoara, Romania), Nicolae Bibu (Faculty of Economics and Business Administration (FEAA), West University of Timisoara, Romania), Laura Brancu (Faculty of Management, Bucharest University of Economic Studies, Romania)
- To what extent are social enterprises visible and replicable? An investigation of the processes of institutionalization of social enterprises across Europe.
Giulia Galera (European Research Institute on Cooperative and Social Enterprises)

- Social Economy Law in Spain: legal framework of social enterprises

Carmen Marcuello (GESES-Zaragoza University), Millan Diaz-Foncea, Teresa Savall (IUDESCOOP), Esther Villajos (Valencia University)

- Building a scientific field to foster the social enterprise eco-system - The legal framework for Solidarity Economic Enterprises in Brazil: backgrounds and perspectives
Luiz Gaiger (Universidade do Vale do Rio dos Sinos-UNISINOS, Brazil)

10:30 Coffee break

10:30-11:00

LIBRARY

BOOK SIGNING EVENT

- Baglioni, S. & Giugni, M. (eds) (2014), *Civil Society Organizations, Unemployment and Precarity in Europe*
- Billaudeau, V. & Christofol, H. (2015), *L'innovation sociale et la technologie*
- Defourny, J., Hulgård, L. & Pestoff, V. (eds.) (2014) *Social Enterprise and the Third Sector. Changing European Landscapes in a Comparative Perspective*

10:30 - 11:30

POSTER AREA AND ROOMS 10B, 11 & 12

POSTER SESSION 1

- Exploring the Organizational Factors that enable NGOs to become Sustainable Social Enterprises: a case study of the BRAC Social Enterprises
Razia Sultana (Ewha Womans University, Seoul, South Korea), Sangmi Cho
- The Role of Self-help Organization in Social Economy in Nepal: A Case Study of Mother's Group in Tikapur, Nepal
Sunyoung Shin (Yonsei University), In Rib Baek
- Discursive Communities of Social Entrepreneurship: Meanings, Boundary Formation and Implications from a Comparative Historical Perspective

Nevena Radoynovska (Northwestern University (Kellogg School of Management & Department of Sociology)

- The role of empathy in Social Enterprise
Anna Kopec (University of Northampton)
- La fabrique de l'innovation sociale: questionner les conditions d'enchevêtrement des enjeux gestionnaires et politiques
Alexandra Gaidos (Montpellier School of Management)
- Reconciling sustainability aims and Co-operative values and principles: An Interpretive Phenomenological study
Janette Hurst (Sheffield Hallam University)

11:30 - 13:00

PARALLEL PLENARY SESSIONS

SMALL AUDITORIUM

PN 2b. Defining and measuring the impact of the third sector in Europe

Defining and measuring the impact of the third sector in Europe: State of the art and challenges

Chair: **Taco Brandsen**, Radboud University Nijmegen, The Netherlands

Discussant: **Victor Pestoff**, Ersta University College, Sweden

Danijel Baturina, Institute for Social Policy, University of Zagreb, Croatia

Joachim Benedikt, University of Munster, Germany

Ulla Pape, Radboud Universiteit Nijmegen, The Netherlands

Bartosz Pielniński, The Institute of Social Policy, Warsaw University, Poland

Annette Zimmer, University of Munster, Germany

MAIN AUDITORIUM

PN 2a. International comparison of social enterprise models

International comparison of social enterprise models

Chair: **Jacques Defourny**, HEC-University of Liege

Anna Ciepielewska-Kowalik, Institute of Political Studies the Polish Academy of Sciences, Poland

Luiz Inácio Gaiger, Universidade do Vale do Rio dos Sinos-UNISINOS, Brazil

Rosario Laratta, Meiji University, Tokyo, Japan

J.J. McMurtry, York University, Canada

Marthe Nyssens, CIRTES - Université catholique de Louvain, Belgium

13:00 Lunch

14:30 - 15:30

Wednesday July 1, 2015

POSTER AREA AND ROOMS 10B, 11 & 12

POSTER SESSION 2

- Social Impact Assessment of Inclusive Businesses in Georgia
Maia Giorbelidze (Iv. Javakhishvili Tbilisi State University)
- Comparative analysis between two communication approaches - CDSC and COMAR - under the bias of participation: a case study on the CEPFS (Center for Popular Education and Social Education) and CIES (Education and Health Integration Center)
Cássio Aogui (University of Sao Paulo), Denise de Abreu Sofiatti Dalmarco, Vanessa Domingues Prata
- Marketization of Welfare: Social (or) Enterprise? Evidence from the Czech Republic

Gabriela Vacekova (Masaryk University, Brno, Czech Republic), Vladimir Hyanek

- Social Enterprise Research in 2009 and 2011: The Emergence of Participatory Governance
Yujiro Minami (Graduate School of Doshisha University)
- Comparison of User Participation in Child Day-care Services between Japan and Denmark
Momoko Sato (Osaka university / the Japan Society for the Promotion of Science)
- The developmental evaluation of social enterprise – supporting a transition to a self-sustaining solar economy in Orissa, India
Anna Harnmeijer (University of Helsinki / Scene Consulting), Joanne Harnmeijer (ETC Consulting), Niccolo Meriggi (Wageningen University)

15:30-17:00

PARALLEL SESSIONS B

ROOM 20

B1. Comparing social enterprise models in Asia (2)

Chair: Malin Gawell

- Transformation of social enterprise model: case studies from Indonesia
Aluisius Pratono (Universitas Surabaya, Indonesia), Pauline Pramudija (Ruhr University, Germany), Ari Sutanti (British Council Indonesia)
- Social Enterprises in India: Evolution and Models
P. K. Shajahan (Tata Institute of Social Sciences, Mumbai, India), Nadiya Marakkath
- Mapping Singapore's Social Enterprise Ecosystem: Institutional and Ecological Perspectives on Ecosystem Trends and Dynamics
Albert Teo (National University of Singapore)
- NGO, Social enterprises and social business: The Cambodian Case
Jérôme Blanc (Université Lumière Lyon 2), Bertrand Tortellier (Université Lille 1)

ROOM 22

B2. Comparing social enterprise models in Western Europe

Chair: Lars Hulgård

- Social Enterprise in the UK
Roger Spear (Open University), Fergus Lyon (Middlesex University, UK), Simon Teasdale (Glasgow Caledonian University), Mike Aiken (Open University), Richard Hazenberg (University of Northampton)
- Social Enterprise Models in Belgium
Benjamin Huybrechts (HEC-University of Liege), Jacques Defourny (HEC-University of Liege), Marthe Nyssens (Catholic University of Louvain)
- A Typology of Social Enterprises Based on Historic-Dynamic Analysis – The German Example
Karl Birkhölzer (Technologie-Netzwerk Berlin e.V.)
- Understanding Concepts and Context of the Social Enterprise Debate in Germany

15:30-17:00

Nicole Göler Von Ravensburg (Frankfurt University of Applied Sciences), Karl Birkhölzer (Technologie-Netzwerk Berlin e.V.), Christian Lautermann (Oldenburg University), Gunnar Glänzel (Center for social innovation (CSI) at Heidelberg University), Georg Mildenerger

ROOM 30

B3. The effects of hybridization

Chair: *Sílvia Ferreira*

- Social innovation in elderly home care and adapted housing in Wallonia. An analysis of resource hybridisation
Florence Degavre (CIRTES - Université catholique de Louvain), Mélanie Bourguignon (DEMO, Université Catholique de Louvain), Ela Callorda Fossati (CIRTES - Université catholique de Louvain)
- Hybridization as Systemic Innovation: Italian Social Enterprise On The Move
Sara Rago (AICCON, University of Bologna), Paolo Venturi
- Intersectional learning in hybrid organisations
Linda Lundgaard Andersen (Center for Social Entrepreneurship, Roskilde University, Denmark)
- Networks, Coopetition, and Innovative Behavior in the Nonprofit Sector: What Really Applies to Nonprofit Organizations?
Andrea Popa (Christian-Albrechts-University at Kiel), Carsten Schultz

ROOM 33

B4. Social impact assessment (1)

Chair: *Andrea Bassi*

- A critical and historical approach to social impact measurement research
Jess Daggars (Birkbeck College, University of London)
- Social impact and economic habitus
Rory Tews (Bielefeld Graduate School in History and Sociology)
- Developing a practice perspective on social impact assessment
Jarrod Ormiston (University of Sydney), Richard Seymour

- Developing a methodology for identifying social enterprise impact in community
Jane Farmer (La Trobe University), Katharine McKinnon, Tracy de Cotta, Sarah-Anne Munoz (University of the Highlands & Islands)

ROOM 32

B5. Motivations and goals of social entrepreneurs

Chair: *François-Xavier Devetter*

- Understanding Career Anchors of Social Enterprise Managers
Dr Chi Maher (St Mary's University Twickenham, London, UK)
- Does Social Entrepreneurship Education Impact Social Entrepreneurship Intentions Formation?
Kai Hockerts (Copenhagen Business School)
- Regulatory focus in social enterprises: a study of goal setting in time of crisis
Julie Hermans (Université Catholique de Louvain (UCL) - CIRTES), Vincent Angel, Marthe Nyssens

ROOM 34

B6. Alternative interpretation of the SE phenomenon: the contribution of critical theory

Chair: *James Mandiberg*

- Understanding difference: the importance of «place» in the shaping of local social economies
Micaela Mazzei (Yunus Centre for Social Business and Health/ Glasgow Caledonian University)
- Grammars of critique in social economy phenomenon
Hyungsik Eum (Center for Social Economy - University of Liege)
- The (dis) advantages of social enterprises from the perspective of critical organizational studies
Vander Aguiar (Catholic University of Minas Gerais)
- Positive distinction of the nonprofit subject and its activity sector: the theory of alterity
Adriana Ruiz-Restrepo (RRA (Public Law + Social Innovation))

Wednesday, July 1, 2015

SMALL AUDITORIUM

B7. Social enterprise, health and health services

Chair: Cam Donaldson

- Employing critical realism to conceptualise social enterprise as a health and well-being «intervention»
Michael Roy (Glasgow Caledonian University)
- Comparative Study of Community Based Health Insurance By Cooperative Groups and Public Health Centers in Nepal
Chhabi Ranabhat and Chun Bae Kim (Yonsei University, Korea), Chang Soo Kim, Myoung Bae Park
- Evidencing the contribution of social enterprise in a local health and social care system: a conceptual framework
Francesca Calo, Cam Donaldson and Simon Teasdale (Yunus Centre for Social Business and Health, Glasgow Caledonian University)
- Transforming Public Services: public service mutuals as alternative delivery vehicles for health & social care
Jan Myers (Northumbria University), John Maddocks (Chartered Institute for Public Finance Accountants (CIPFA))

ROOM P1

B8. Social enterprise curriculum development and teaching

Chair: Linda L. Andersen

- Frameworks for Social Enterprise Education: comparing the ARIADNE Project, ICA Blueprint, PRME Principles, Balance Diagnostics and FairShares Model
Rory Ridley-Duff (Sheffield Hallam University), Mike Bull (Manchester Metropolitan), Christine Gilligan (Sheffield Business School), Rachel Barton (University of Huddersfield), Janette Hurst (Sheffield Hallam University)
- Academic trends: Social Enterprise and the role of Higher Education in today's economic reality
Rogelio Garcia Contreras (University of St Thomas Social Entrepreneurship Program)
- Creating a model for social entrepreneurial education in Russia
Yury Blagov (St.Petersburg University Graduate School of Management), Yulia Aray

ROOM 10B

Panel 2. Civic Participation and Resource Mobilization for Sustainable Social Enterprise in Asian Context

Chair: Moo-Kwon Chung

- Comparison of community-based social enterprises in Taiwan and Hong Kong: civic participation and enhancement of social capital
Shu-Twu Wang (National Pingtung University of Science and Technology), Kam-Tong Chan (Hong Kong Polytechnic University), Yu-Yuan Kuan (National Chung Cheng University)
- Entrepreneurship and Performance in Korean Social Enterprises: Focusing on the Mediation Effect of Community Asset Utilization
Bokyeong Lee and Sang-Il Han (Yonsei University)
- New Wave of Collective Entrepreneurship in Japanese Rural Area: their Diversity and Convergence
Kenichi Kitajima (Rikkyo University), Matsuyo Makino (Kaisai Gaidai University)

ROOM 11

Panel 3. Civil society, the Third Sector, Social enterprise: Governance and Democracy

Chairs: Jean-Louis Laville, Philippe Eynaud, Dennis Young

- Multi-stakeholder governance in Civil society organizations: model and outcomes
Carlo Borzaga and Sara Depedri (Euricse/ University of Trento)
- Differing perspectives on Civil society and the State
Lars Hulgård (Roskilde University)
- The Social and Solidarity Economy and Ostrom's approach to common pool resources: Towards a better understanding of institutional diversity?
Marthe Nyssens (CIRTES - Catholic University of Louvain), Francesca Petrella (Aix-Marseille University)

19:00 Welcoming reception

Cocktail offered by the City of Helsinki
Helsinki City Hall, Pohjoisesplanadi 11-13

PARALLEL SESSIONS C

ROOM 20

C1. Comparing social enterprise models in Central and Eastern Europe

Chair: Jacques Defourny

- Looking for Social Enterprise Models in Poland: institutional and historical context
Anna Ciepielewska-Kowalik (Institute of Political Studies the Polish Academy of Sciences), Bartosz Pieliński (The Institute of Social Policy of the University of Warsaw), Marzena Starnawska (Department of Entrepreneurship and Business Law, Faculty of Management and Economics, Gdansk University of Technology), Aleksandra Szymanska (Department of Applied Economics, Faculty of Economic and Social Sciences and Solvay Business School, Vrije Universiteit Brussel)
- An Emerging Policy Space for Social Enterprises in Central and Eastern European countries?
Giulia Galera (EURICSE), Mihaela Lambru (University of Bucharest, Faculty of Sociology and Social Work)
- Social enterprise in the Czech Republic
Marie Dohnalova (Faculty of Humanities), Jaroslava Hrabetova (Charles University Prague), Venceslava Slechtova, Katerina Legnerova (APK Consulting), Durmish Guri (Charles University Prague)
- Social enterprise models in transitional countries: legacy from socialism, challenges from capitalism and uncertainties from rising inequalities
Neda Korunovska (Reactor-Research in Action), Jana K. Srbijanko, Ariola Agoli (Partners Albania), Damjan Zdravev (Reactor-Research in Action), Aleksandra Iloska (Association for research, communications and development PUBLIC), Nenad Maximovic (Centar for Peace and Tolerance), Nikica Kusinikova (Konekt), Klotilda Tavani (Partners Albania)

ROOM 22

C2. Comparing social enterprise models in Latin America (1)

Chair: Paulo Cruz

- The social economy in Mexico. Concepts in use and their differences.
Carola Conde (Universidad Autónoma Metropolitana)
- Understanding Chilean Social Enterprise Phenomenon
Sebastian Gatica (Universidad Católica de Chile)
- Social and Solidarity Economy Organizations in Chile: Concepts, Historical Trajectories, and Characteristics
Michela Giovannini (Centre for Social Economy, HEC Management School, University of Liege), Pablo Nachar (Facultad de Economía y Empresa, Universidad Diego Portales, Santiago de Chile)

ROOM 30

C3. Social enterprise and social business model

Chair: Michael Roy

- Let's cooperate on eyesight! How the relationship between foundations and social entrepreneurs impacts on the development of a sustainable ecosystem in a changing welfare state
Stephanie Bräuer and Andrea Walter (University of Münster)
- Similarities and differences in business model components of social entrepreneurial organizations
Yulia Aray (St.Petersburg University Graduate School of Management), Francois Brouard (Spratt School of Business, Carleton University)
- Growth process in business and social entrepreneurship: the case of Brazil
Giulio Vanni (Università Bocconi/Fundação Getúlio Vargas), Edgard Barki (Fundação Getulio Vargas), Graziella Comini (University of Sao Paulo)



- › Institutionalization of social entrepreneurship in Russia: an inter-sectoral partnership or a business project?
Alexandra Moskovskaya (Higher School of Economics)

ROOM 33

C4. Social impact assesment (2)

Chair: Luise Li Langergaard

- › State of the art in impact measurement: methods for work integration social enterprises measuring their social value in a public context
Bryan Dufour (Université Aix-Marseille / LEST/ CNRS)
- › Measuring and reporting social return on Investment: Knowledge transfer with the Construction Youth Trust
Alex Murdock (Emeritus Professor), Jemma Bridgeman (Construction Youth Trust), Peter Maple (London South Bank University)
- › Assessing the non-economic outcomes of social and solidarity economy in Luxembourg
Francesco Sarracino (Statistical Office of Luxembourg)
- › Assessing the social and solidarity economy in Luxembourg
Francesco Sarracino (Statistical Office of Luxembourg)

ROOM 32

C5. Financing social enterprises

Chair: Giulio Ecchia

- › Rethinking NPO Funding in Times of Austerity. Alternative Sources and Beyond
Gabriela Vacekova (Masaryk University, Brno, Czech Republic), Vladimir Hyanek
- › Capital Structure of Social Purpose Companies - A Panel Data Analysis
Aleksandra Szymanska (Vrije Universiteit Brussel), Stijn van Puyvelde, Marc Jegers

- › Social Impact Bonds: Paradoxes and Potentials
Franka Godina (Contrast Management-Consulting GmbH), Florentine Maier (WU Vienna University of Economics and Business), Gian Paolo Barbetta (Università Cattolica di Milano)
- › The Determinants and Dynamics of Nonprofit Organizations' Income Portfolios
Dennis Young (Georgia State University), Jung-In Soh

ROOM 34

C6. Recycling and energy social enterprises in the South

Chair: Franziska Mey

- › Inter-organizational Arrangements Between Discourse and Practice. The Case of Recyclers' Organizations in Santiago de Chile
Michela Giovannini (Centre for Social Economy, HEC Management School, University of Liege)
- › The resource-securing strategies of social and solidarity economy organizations in a complex and uncertain environment: The case of waste picker organizations in Ouagadougou, Burkina Faso
Catherine Dal Fior (Centre for Social Economy, HEC Management School, University of Liege, Belgium), Benjamin Huybrechts
- › Social enterprise: an organizational model to enhance communities' participation in energy systems. The case of ACCIONA Microenergy Peru
Ramon Fisac (Universidad Politecnica de Madrid), Ana Moreno-Romero, Julio Eisman Valdes (Fundación Acciona Microenergía), Jose Gabriel Martin-Fernandez
- › Solidarity economy and waste pickers in Brazil: cooperative organization for citizenship
Marilia Verissimo Veronese (Universidade do Vale do Rio dos Sinos, UNISINOS)

09:00-10:30

Thursday
July 2, 2015

SMALL AUDITORIUM

C7. Challenges, opportunities and strategies for community-led social enterprises*Chair: Kate Cooney*

- Institutionalization of People Centred Social Innovation in Kudumbashree, Kerala, India
P. K. Shajahan (Tata Institute of Social Sciences, Mumbai, India), Lars Hulgaard (Roskilde University, Denmark)
- A community development approach to social enterprise for economically and socially stigmatized and excluded populations
James Mandiberg (Hunter College, City University of New York & the Graduate Center, City University of NY)
- How does social enterprise make changes? Evidence from migrant children community service center in China
Shanshan Guan (University of York)
- Social Technologies and Social Innovations: A South American view of ICT
Marlei Pozzebon (HEC Montréal), Sonia Tello Rozas (Université du Québec à Montréal (UQAM))

ROOM P1

C8. The impact of cooperatives and social enterprises on learning and education*Chair: Rory Ridley-Duff*

- Educational effects of pupils' cooperatives
Nicole Göler Von Ravensburg (Frankfurt University of Applied Sciences)
- Service Learning as a Social Enterprise: The case of the Social Entrepreneurship Program at the University of St. Thomas
Rogelio Garcia Contreras (University of St Thomas Social Entrepreneurship Program)
- Enhancing Mental effectiveness: assessing the impact of Mindapples, a social enterprise, upon nursing students
Alex Murdock (Emeritus Professor), Martin Webber (York University)

ROOM 10B

C9. Scaling up Success: Learnings from Rural Communities*Chair: Giulia Galera*

- Social Enterprises in Rural Communities - An Irish Case Study
Mary O'Shaughnessy (University College Cork, Ireland)
- The challenges of sustaining social entrepreneurship: Four years after the Great East Japan Earthquake
Katsunori Sato (Kagawa University)
- Family Farming, Government and Corporations: A case study about the challenges of rural social enterprises innovations in Brazil
Zilma Borges (Getúlio Vargas Foundation), Armindo Teodósio (Pontifical Catholic University of Minas Gerais), Luciel de Oliveira (Getúlio Vargas Foundation), Walter Mswaka (University of Huddersfield)
- Reinventing Alternative Ways of Community Regeneration: The Social Economic Experiments of Former Mining Areas
Joon-Shik Park (Hallym University), Dong-Gyu Ahn

ROOM 11

Panel 4. Making social enterprise work in Asian Context (II)*Chair: Moo-Kwon Chung*

- Comparison of work integration social enterprises in Taiwan and Hong Kong: resource mixes and governance
Yu-Yuan Kuan (National Chung Cheng University), Kam-Tong Chan (The Hong Kong Polytechnic University), Shu-Twu Wang (National Pingtung University of Science and Technology), Cherg-Rong Duh (Chang Jung Christian University)
- Policy-Making and Implementation of Social Enterprise Promotion in South Korea
Soyoon Chung (Yonsei University)
- The Effects of Government Funding on Social Performance of Korean Social Enterprises
Minjeong Park (Yonsei University), Moo-Kwon Chung



10:30 Coffee break

10:30-11:00

LIBRARY

BOOK SIGNING EVENT

- › Douglas, H. & Grant, S. (2014), *Social entrepreneurship and enterprise: Concepts in context*
- › Laille, J.-L., Young, D.R. & Eynaud, P. (eds.) (2015), *Civil Society, the Third Sector and Social Enterprise. Governance and Democracy*
- › Pestoff, V., Brandsen, T. & Verschuere, B. (eds.), *New Public Governance, the Third Sector and Co-Production* (paperback edition 2015)

10:30-11:30

POSTER AREA AND ROOMS 10B, 11 & 12

POSTER SESSION 3

- › The importance of social networks in the fight against young unemployment, in Portugal
Pedro Vaz Serra (University of Coimbra, Portugal)
- › Ethical challenges in Social Entrepreneurship
Raju Paswan (Universidade do Porto, Portugal / Faculdade de Economia)
- › Mapping interaction patterns of social innovation networks
Sine Celik (Delft University of Technology), Linda Wauben, Peter Joore (NHL University of Applied Sciences), Han Brezet (Delft University of Technology)
- › Special features of social enterprise and solidarity economy in post-socialist countries
Eva G.fekete (University of Miskolc), Katalin Lipták, Zsuzsanna Dabasi-Halász, Dániel Kuttor
- › The role of social enterprises in the changing nonprofit sector of Hungary
Julianna Kiss (Eötvös Loránd University (ELTE) Faculty of Social Sciences, Institute of Social Studies, Department of Social Policy)
- › German Cooperative Audit Associations and the creation of new cooperatives - Threats, lore and survival
Michael Levin (Södertörn University, Sweden)

11:30-13:00 Thursday
July 2, 2015

MAIN AUDITORIUM

PLENARY SESSION

PN3. Social enterprise: A contested concept in constant evolution

Chair: **Francesca Petrella**, Aix-Marseille University, France

Carlo Borzaga, Euricse & University of Trento, Italy

Suzanne Grant, University of Waikato, New Zealand

P.K. Shajahan, Tata Institute, India

Simon Teasdale, Glasgow Caledonian University, United Kingdom

14:30 - 15:30

POSTER AREA AND ROOMS 10B, 11 & 12

POSTER SESSION 4

- › The role of social entrepreneurship in rural development - A comparative study between Hungary and Germany
Melinda Mihály (University of Leipzig, Social Impact gGmbH, RegPol² project)
- › The Social Enterprise as an alternative to the development of urban agriculture: a comparative study between Brazil and England
Vander Aguiar (Catholic University of Minas Gerais)
- › The Social Work Practice in Cooperatives Providing Social Services in Italy and the Czech Republic
Sarka Ulcakova (University of Ostrava)
- › Governing Ethics: Notes toward a model of ethical practice in decision-making by social enterprise boards of directors
Edward Gray (University of the Rockies)
- › Work integration social enterprises as a transformational model for improving labour market outcomes for low-skilled young unemployed in Australia, the UK, the Netherlands and Denmark
Timothy Bayl (Universiteit van Amsterdam)

13:00 Lunch

15:30 - 17:00

Thursday July 2, 2015

PARALLEL SESSIONS D

ROOM 20

D1. Social Enterprise Models and the Social Economy

Chair: Roger Spear

- Social enterprise at the crossroads of social economy, solidarity economy and social entrepreneurship
Laurent Fraisse (LISE), Laurent Gardin (Institut du développement et de la prospective (IDP EA 1384), Université de Valenciennes et du Hainaut Cambrésis.), Jean-Louis Laville (LISE), Francesca Petrella, Nadine Richez-Battesti (Aix-Marseille University, LEST-CNRS UMR 7317)
- Model of Social Enterprises in Spain: an update
Millan Diaz-Foncea (GESES - University of Zaragoza), Carmen Marcuello, Carmen Guzmán (C3IT - University of Huelva), Teresa Savall (EMPRESOCIAL Project - University of Valencia), Esther Villajos, Marta Solórzano García (UNED), Julio Navio, Pilar Alguacil (EMPRESOCIAL Project - University of Valencia), Ramón Fisac (Madrid Polytechnic University), Maria De La O Barroso (C3IT - University of Huelva), Francisco Javier Santos (University of Seville), Maria Jose Rodriguez, Rafael Chaves (EMPRESOCIAL Project - University of Valencia), Chaime Marcuello (GESES - University of Zaragoza)
- The influence of institutional context on the emergence of social enterprise in Spain
Ramon Fisac (Universidad Politecnica de Madrid), Ana Moreno-Romero

ROOM 22

D2. Social Enterprise Models in Various Contexts

Chair: Kam-Tong Chan

- Understanding social enterprise models in South Africa: Preliminary findings from the ICSEM project
Frederik Claeys (Université Catholique de Lille), Songezo Mdoda (Nelson Mandela Metropolitan University), Sandra Ramos (Université Catholique de Lille)

- Concepts and classifications of social enterprise in Australia

Jo Barraket (Swinburne University of Technology), Heather Douglas (RMIT University), Robin Eversole (University of Tasmania), Chris Mason (Swinburne University of Technology), Joanne McNeill (Institute for Culture & Society, University of Western Sydney), Bronwen Morgan (University of New South Wales)

- Social enterprise in New Zealand: An overview
Suzanne Grant (University of Waikato)

- Social Enterprises in Israel

Benjamin Gidron (School of Business Administration, College of Management Academic Studies, Rishon LeZion), Inbal Abbou (Kibbutzim College of Education, Technology & Arts, Tel-Aviv), Noga Buber-Ben David (The Hebrew University of Jerusalem), Yael Greenberg (Independent Researcher), Aya Navon (The Hebrew University of Jerusalem)

ROOM 30

D3. Conceptualizing Social Enterprise in various contexts

Chair: Simon Teasdale

- Measuring the Components of the Social Enterprise Concept
Merie Joseph Kannampuzha (Jyväskylä University School of Business & Economics), Kai Hockerts (Copenhagen Business School)
- Conceptualisation of Social Enterprise—A tri-dimension framework
Yida Zhu (University of Edinburgh)
- Strategic positioning in social enterprises: a solidarity and institutional-based approach
Paulo Cruz Filho (Université du Québec à Montréal)
- The Size of SSE (Social and Solidarity Economy) and Income Distribution in the European Union: Implications for Developing Countries
Chung Yoo (Yonsei University), John Agbemenu

15:30 - 17:00

Thursday
July 2, 2015

ROOM 33

D4. Social accountability

Chair: *Kaisu Puumalainen*

- Possibilities for accountability in social enterprises
Hannele Mäkelä (University of Tampere)
- The darkside, myths, and reality of social enterprises: A social accounting view
Yanto Chandra (City University of Hong Kong)
- Performance measurement in social enterprises – a conceptual accounting approach
Pasi Syrjä (Lappeenranta University of Technology), Helena Sjögrén, Anne Ilmarinen

ROOM 32

D5. Participation and governance

Chair: *Silvia Sachetti*

- The effects of workers' participation in governance, ownership and profit sharing on the economic performance of producer cooperatives – an empirical analysis of 1200 French SCOP
Fanny Dethier (HEC - Management School, University of Liège, Belgium), Jacques Defourny (Centre for Social Economy, HEC Management School, University of Liège, Liège, Belgium)
- Dancing with Local Realities: Potential, Limitations and Pitfalls of Fostering Local and Collective Ownership of Social Enterprises in Cambodia
Rikio Kimura (Ritsumeikan Asia Pacific University)
- Participatory Governance in Social Enterprise
Lars Hulgaard (Roskilde University, Denmark), Victor Pestoff (Ersta University College, Sweden)
- The social capital of social enterprise: friend or foe?
Peter Jenner (university of the sunshine coast)

ROOM 34

D6. Welfare services and social enterprise

Chair: *Carlo Borzaga*

- The 'social enterprisation' of public services: To what extent an alternative model to outright privatisation?
Leandro Sepulveda (Middlesex University london)

- To Entrepreneur the Social
Malin Gawell (Södertörn University)
- The quality of the relationship State-Social enterprise under the framework of governance and delegation: a case study about the program Hora Certa Móvel, São Paulo Municipality, from the perspective of CIES (Center of Integration for Education and Health
Cássio Aouqi (University of Sao Paulo), José Carlos Vaz, Martin Jayo
- The Commercialization of the Nonprofit Sector: A General Systems Theory Perspective
Lioudmila Chatalova (IAMO (Leibniz Institute of Agricultural Development in Transition Economies))

SMALL AUDITORIUM

D7. Community energy and social enterprises (1)

Chair: *J.J. McMurtry*

- Social enterprise models within the recent wave of energy cooperatives: missions, business models, and societal contextualization
Christian Lautermann (Oldenburg University)
- The Frog and the Ox, or How Hybrid Organizations Deal with Growth: The Case of Renewable Energy Cooperatives
Thomas Bauwens (School of Geography and the Environment (University of Oxford)), Benjamin Huybrechts (Centre for Social Economy, HEC Management School, University of Liege, Belgium)
- Conflict handling in Renewable Energy Cooperatives (RECs): organizational effects and member well-being
Vasco Brummer, Carsten Herbes and Judith Rognli (Nuertingen-Geislingen University, Institute for International Research on Sustainable Management and Renewable Energy (ISR); Nuertingen, Germany), Naomi Gericke, Susanne Blazejewski (Alanus University of Arts and Social Sciences, Alfter, Germany)



ROOM P1

D8. New perspectives on cooperatives (1)

Chair: Carmen Marcuello

- The Social and Political Dimensions of Cooperative Enterprises
Victor Pestoff (Ersta Sköndal University College + Osaka University)
- On the Diversity and Complexity of Grass-roots Inter-Organisational Cooperation: Evidence from Farm Machinery Sharing Arrangements in Western Countries
Simon Cornee (Université de Rennes 1 / CREM UMR CNRS 6211), Madeg Le Guernic (Agrocampus Ouest, UMR GRANEM), Damien Rousselière
- Assessing the Potential to Mobilize Rural People in Cooperative Movement in Tikapur, Nepal
Prabin Maharjan (Yonsei University), Sang-Il Han
- Cooperative as a value-enhancing mechanism through coordinating small entrepreneurs or free-lancers
Jongick Jang (Hanshin University)

ROOM 10B

Panel 5. Social enterprises and universalist/generous welfare states (EFESEIIS project)

Chair: Simone Baglioni

- Path dependency, welfare state and social enterprises: the development trajectory in Scotland
Michael Roy, Rachael MacLeod, Simone Baglioni and Stephen Sinclair (Yunus Centre for Social Business and Health)
- I am new, no I am old! German social enterprises as pioneers and saviors of the German welfare state
Annette Zimmer and Stephanie Bräuer (University of Münster)
- Mind the Gap - Bridging the gap between rhetorical tradition and current welfare state policy in Sweden
H. Thomas R. Persson and Niklas Hafén (Department of Leadership and Strategy, University of Southern Denmark)
- Social enterprises and the social economy sector in France between tradition and changes: "in" or "against" the market?
Didier Chabanet, Sciences Po, Cevipof, Paris

ROOM 11

Panel 6. The Epistemologies of the South: critical perspectives on other economies

Chair: Luiz Inácio Gaiger

- Merits and risks of institutionalization of solidarity markets in Portugal
Luciane Lucas Dos Santos (Centre for Social Studies - University of Coimbra)
- Xitique in Mozambique A Feminist Essay on decolonizing contemporary economic theories
Teresa Cunha (Centre for Social Studies - University of Coimbra)
- Solidarity economy policy in Brazil and the peculiar relationship between State and society
Aline Mendonça Dos Santos (Centre for Social Studies - University of Coimbra)

17:00 Coffee break

17:30-19:00

Thursday July 2, 2015

PARALLEL SESSIONS E

ROOM 20

E1. Social enterprise models in North America

Chair: *Dennis Young*

- › Understanding Canadian Social Enterprise
J. J. McMurtry (York University)
- › The Social Economy and the Social Enterprise Concept in Québec
Marie J. Bouchard (UQAM), Paulo Cruz Filho, Tassadit Zerdani
- › Toward a Typology of Social Enterprises in the USA: Some Distinguishing Characteristics
Yaso Thiru (Alaska Pacific University)
- › Low-Profit Limited Liability Companies (L3Cs) in the United States: From Conceptual to Actual Hybridity in an Emerging Legal Structure
John C. Ronquillo (University of Colorado Denver)

ROOM 22

E2. Social enterprise across European models

Chair: *Simone Poledrini*

- › Solidarity Economy in Croatia - The Case Study of City Split
Drazen Simlesa (Institute of Social Sciences Ivo Pilar), Filip Majetić, Jelena Puđak, Anita Busljeta Tonkovic (Institute of Social Sciences Ivo Pilar - Regional Centre Gospić)
- › Charting new territories: Typology of Social Enterprises in Croatian context
Davorka Vidovic (University of Zagreb/Faculty of Political Science), Danijel Baturina (University of Zagreb/Faculty of Law Zagreb/Institute for Social Policy)
- › Social enterprises in Greece: Current trends, opportunities and challenges in a demanding socio-economic context
Yiorgos Alexopoulos (Agricultural University of Athens/Euricse), Manolis Tzouvelekas (Panteion University of Athens), Konstantina Zoehrer (Third Eye)
- › The effect of the social enterprise trend on non-profits in Greece in a shrinking economy
Fani Dima (Manchester Business School)

ROOM 30

E3. Social enterprises at the margins of society

Chair: *Mary O'Shaughnessy*

- › Social entrepreneuring as mechanisms to empower and disengage religious terrorists
Yanto Chandra (City University of Hong Kong)
- › Social innovation at the Base of the Pyramid: The four NGO practices
Tytti Nahi (Aalto University, School of Business)
- › Social enterprises and the use of confiscated goods, previously owned by mafias
Giovanni Mazzanti (University of Bologna), Giulio Ecchia
- › The Oasis in the Outback - Fundação Casa Grande, Memorial do Homem Cariri, Brazil
Ines Martins (University of Coimbra), Iara Araujo, Denise Borges, Sarah Proença, Silvia Ferreira (Faculty of Economics/Center for Social Studies, University of Coimbra)

ROOM 33

E4. Social impact assesment (3)

Chair: *Alex Murdock*

- › Assessing the Social Impact of EU funded projects in the Digital Social Innovation domain
Francesca Spagnoli (Eurokleis srl), Antonella Passani (T6 srl), Alessandra Prampolini, Shenja van Der Graaf (iMinds), Katriina Kilpi (Vrije Universiteit Brussel)
- › Mission-based strategic management: a link between operational and grassroots effectiveness
Patrick Valeau (University of Reunion), Philippe Eynaud (University of Paris Sorbonne)
- › A Comparative Study on Social Impact of Community Based Inclusive Development Cases in Japan
Mayako Tsuyuki (International Center for Social Entrepreneurship & Tokyo Institute of Technology)

Thursday, July 2, 2015

ROOM 32

E5. Motivations and volunteering in social enterprises

Chair: *Ermanno Tortia*

- How work values shape intentions – attractiveness of social entrepreneurship among the youth
Anna Kunttu (Lappeenranta University of Technology), Katharina Fellnhöfer (New Design University St. Pölten)
- Volunteering in the state of Lebanon: An Exploratory Study
Tania Haddad (American University of Beirut)
- Beautiful, Good, Useful and Gratuitous: Volunteer Work
Marina Schenkel (Università di Udine), Paolo Ermano, Domenico Marino (Università di Reggio Calabria)

ROOM 34

E6. New eco-systems in Asia

Chair: *Kam-Tong Chan*

- Social support for the new comer Social Enterprise (SE) in social welfare system
Takafumi Tanaka (Tokyo Gakugei University)
- State-Civil Society in developing country: the case of Lebanon
Tania Haddad (American University of Beirut)
- Stakeholder Environments of South Korean Social Enterprises
Junki Kim (Seoul National University), Bokgyo Jeong (Rutgers University)

SMALL AUDITORIUM

E7. Sustainability of social enterprise

Chair: *Micaela Mazzei*

- Structural implications for social enterprise sustainability: an international comparative analysis
Peter Jenner (university of the sunshine coast)
- Gone with the Crosswinds: Towards a Typology of Social Enterprise Mortality
Richard Tuck (University of Victoria)
- Why do social entrepreneurship initiatives fail? – A case study from South Africa
Sandra Ramos (Université Catholique de Lille)

ROOM P1

E8. Community energy and social enterprises (2)

Chair: *Benjamin Huybrechts*

- Social Innovation in Environmental Sustainability and Climate Action: Comparative Insights into conditions for stability and transformational change
Maria J. Figueroa (Department of Business and Politics/ Copenhagen Business School)
- Community Energy in Australia – examining and comparing an emerging movement
Franziska Mey (University of New South Wales, Sydney), Jarra Hicks
- Civic Entrepreneurship – a comparative case study of recent energy grid cooperatives' efforts in Germany
Christian Lautermann (Oldenburg University)

ROOM 10B

E9. Models of co-production in service delivery

Chair: *Benjamin Gidron*

- The provision of care services for elderly people by the co-operative sector in Japan
Satoru Hashimoto (Kansai University)
- Co-production and health care in Japan
Victor Pestoff (Ersta University College, Sweden), Yayoi Saito (Osaka university), Johan Vamstad (Ersta Sköndal University College)
- Improving children's participation in child welfare services through social enterprise: The interplay between entrepreneurs, children, child welfare officers, and academia
Ann-Kristin Larsgaard (Telemark University College, Norway), Hans Hauge, Ketil Eide

17:30-19:00

ROOM 11

E10. New perspectives on cooperatives (2)

Chair: Pekka Pättiniemi

- Co-operative enterprises: a new perspective in institutionalism
Ermanno Tortia (University of Trento, Department of Economics and Management), Carlo Borzaga
- Understanding Cooperative Finance as a New Common Good
Anaïs Périlleux (Université Catholique de Louvain - CIRTES -IRES), Marthe Nyssens
- The approach study of cooperative behavior in experimental and behavioral economic. An exploratory analysis of the assumptions applied in cooperative games theory studies.
Carmen Marcuello (GESES-Zaragoza University), Pablo Nachar (Diego Portales University)
- Organizing emotions: a case study of merging social cooperatives
Giulia Colombini (Pisa University)

ROOM 12

Panel 7. Social enterprises in residual and post-socialist welfare states (EFESEIS 2)

Chair: Stephanie Bräuer

- From spontaneous bottom-up development to top-down led evolution? Italian social enterprise sector at a crossroad
Enrico Testi, Mario Biggeri, Marco Bellucci (University of Florence)
- The Polish social enterprise sector: following on Solidarity movement path?
Ewa Józwiak (University of Warsaw)
- Mapping of social enterprise models in Macedonia
Damjan Zdravev (Reactor, Macedonia)
- Public policies, welfare systems and institutionalization through time: Evaluating implications they have for strategic and organizational choices among social enterprises in Serbia
Ana Aleksić Mirić and Lara Lebedinski, Foundation for the Advancement of Economics, Belgrade, Serbia

19:30 Gala dinner & live music

PARALLEL SESSIONS F

ROOM 20

F1. Comparing Work Integration Social Enterprise Models

Chair: *Rosario Laratta*

- WISE: The Dominant Irish Social Enterprise Model
Mary O'Shaughnessy (University College Cork, Ireland), Patricia O'Hara
- B-Corps and the Employment Model: What does an Analysis of the Early Adopters of B-Corps Designation Suggest about the Potential for Field Level Institutional Change?
Kate Cooney (Yale University School of Management)
- Learning » WISEs: Towards a new kind of social enterprise model in France? Les entreprises sociales apprenantes d'insertion: vers un nouvel idéaltype d'entreprise sociale en France?
Glémain Pascal (Université de Rennes 2), Gael Henaff, Emmanuel Bioteau (Eso-Université d'Angers)
- The characteristics and roles of work integration social enterprises in China Mainland
Li Yang (Beijing Normal University, China), Fei You (Beijing Municipal Social Development Office, China)

ROOM 22

F2. Comparing Social Enterprise Models in Latin America (2)

Chair: *Andreia Lemaître*

- Historical Backgrounds and Models of Solidarity Enterprises in Brazil
Luiz Gaiger (Unisinos)
- Institutionalization of popular and solidarity economy in Ecuador
María José Ruiz (CIRTES - Université catholique de Louvain), Andreia Lemaître (CIRTES - Université catholique de Louvain)
- Social Enterprises: a portrait of Brazilian experiences
Graziella Comini (University of Sao Paulo), Rosa Maria Fischer, Fabio Sercone, Pedro Vitoriano, Sylmara Francelino Lopes Gonçalves Dias, Juliana Rodrigues

ROOM 30

F3. Development Patterns of Social Enterprises in Eastern Asia

Chair: *Chung Moo-Kwon*

- Comparing Different Patterns of Social Enterprise Incubation in South Korea
Joon-Shik Park (Hallym University, Department of Sociology)
- L'émergence d'un nouvel entrepreneuriat social en Corée du sud: entreprise sociale type «alter-économie»
Shinyang Kim (The Korean association for social economy studies)
- Social enterprise model in Korea: social service provision social enterprise
Deok Hwang (Korea Labor Institute)
- Social enterprise and work integration of North Korean migrants in South Korea
Eric Bidet (Le Mans University), Bokgyo Jeong (Rutgers University)

ROOM 33

F4. Lessons from microfinance

Chair: *Florence Degrave*

- Eradiquer la pauvreté!: l'embaras sémiotique du microcrédit
Odile Vallée (SciencesCom, Audencia Group)
- Is it possible to replicate a successful microfinance model on a large scale: The case of Korea
Jonghyun Park (Gyeongnam National University of Science and Technology), Hoon Hong (Yonsei University), Jongick Jang (Hanshin University)
- Mobile Banking: A Catalyst for Microfinance Viability
Hristina Dzharova (Simon Fraser University)

09:00 - 10:30

Friday
July 3, 2015

ROOM 32

F5. Aspects of social enterprises' governance

Chair: *Gian Paolo Barbetta*

- No strings attached? Governance and resource provision – evidence from social enterprises in Germany
Alexandra Ioan (Hertie School of Governance), Johanna Mair, Miriam Wolf
- Decision-Making and Moral Experiences in Social Enterprises
Thomas Pongo (Université catholique de Louvain)
- The influence of psychic distance factors on the chain agency relationship in the NGO domain
Manirambona Célestin (Université de Liège)
- Mission Creation and Vitalization – A Forgotten Fundament in the Governance of Social Enterprises?
Malin Gawell (Södertörn University)

ROOM 34

F6. Motivations, quality of jobs and social enterprise

Chair: *Francesca Petrella*

- Workers of social enterprises are they intrinsically or pro-socially motivated?: Psychological and economic literature review
Olivier Brolis (Catholic University of Louvain (UCL)), Vincent Angel
- More than money - examination the quality of jobs created by social enterprises
László Hubai (Eötvös Loránd University Faculty of Social Sciences)
- Workforce participation: learning from the co-operative sector
Clare de Normanville (Sheffield Hallam University), David Wren, Rory Ridley-Duff
- The Silver Lining of Co-operation: Self-defined rules, common resources, motivations, and incentives in co-operative firms
Ermanno Tortia (University of Trento, Department of Economics and Management), Silvia Sacchetti (Open University, UK)

SMALL AUDITORIUM

F7. Policy paradigms and institutionalisation of social enterprise

Chair: *Suzanne Grant*

- Re-evaluating Policy Paradigms: Social Enterprise Ideas and Policies in England under the New Labour and Coalition Governments
Simon Teasdale (Glasgow Caledonian University), Alex Nicholls (University of Oxford)
- Path dependencies and development trajectories of social enterprises in different welfare regimes: a comparative perspective
Stephanie Bräuer (University of Münster), Simone Baglioni (Yunus Centre for Social Business and Health, Glasgow, UK)
- Entrepreneurial society - can it safeguard welfare services?
Harri Kostilainen (Diaconia University of Applied Sciences, University of Eastern Finland), Markus Seppelin (Ministry of Social Affairs and Health)

ROOM P1

F8. Community energy and social enterprises (3)

Chair: *Thomas Bauwens*

- Best Practices in Community Owned Alternative Energy
J. J. McMurtry (York University)
- Navigating between motivations, theory and the practical realities of community owned renewable energy
Jarra Hicks (University of New South Wales, Australia), Nicky Ison
- From Outlaw to Regular Worker: trajectories, challenges and achievements of recyclers running social businesses in Brazil
Armando Teodósio (Pontifical Catholic University of Minas Gerais), Sylmara Francelino Lopes Gonçalves Dias (University of Sao Paulo), Maria Cecília Loschiavo Dos Santos, Walter Mswaka (University of Huddersfield)



ROOM 10B

F9. The pedagogy of learning in a social enterprise context

Chair: *Kai Hockerts*

- Splaced out! – Social entrepreneurial learning in accelerators
Duncan Levinsohn (Jönköping International Business School)
- Authentic, Problem-Based Learning in Social Entrepreneurship
Jarrod Ormiston (The University of Sydney Business School)

10:30-11:30

POSTER AREA AND ROOMS 10B, 11 & 12

POSTER SESSION 5

- Social Enterprise and Social Innovation in Danish kindergartens
Charlotte Vange Løvstad (University College VIA, Denmark), Astrid Kidde Nørgaard

- How to explain mechanisms of solution to reduce the psychic distance, cause of the strengthening of the agency relationship in aid relation: Foreign donors - International NGOs- Local NGO- beneficiaries population?
Manirambona Célestin (Université de Liège)
- Vulnerable Civil Society Organizations in Colombia: Associated Butterfly Farmers and Organized Waste Pickers formalizing as Municipal Service Providers
Adriana Ruiz-Restrepo (The CIVISOL Institute)
- Economy of cooperation, democracy and solidarity - Stability of worker cooperatives in free market economy
Florian Kaufmann (University of Duisburg-Essen)
- An empirical study of the Factor C's role in solidarity economy initiatives through the use of the social network analysis, presented as two case studies
Ambra Ilaria Cincotti (University of Sassari)

11:30 - 13:00

MAIN AUDITORIUM

FINAL PLENARY SESSION

PN 4. Social enterprise and its stakeholders: challenges for the future

Chair: *Victor Pestoff, Ersta Sköndal Högskola, Sweden*

Jo Barraket, Swinburne University of Technology, Australia

Yu Yuan Kuan, National Chung Cheng University, Taiwan

Jean-Louis Laville, CNAM Paris, France

Risto Raivio, DG Employment, Social Affairs and Inclusion, European Commission

13:00 Lunch Brown bag lunch (to go)

Plenary sessions speakers



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Germany
Hong-Kong
Hungary
Iceland
Ireland
India
Israel
Italy
Japan
Korea
Lebanon
Luxembourg
Mexico
The Netherlands
New Zealand
Norway
Poland
Portugal
Romania
Russia
Singapore
Spain
Sweden
Switzerland
Taiwan
Turkey
United Kingdom
United States

Book signing

There will be two sessions for authors to present their latest publications in the mornings of Wednesday and Thursday. Editors and authors of these volumes will be present to sign copies of their books during the morning coffee breaks. You can find below the titles and brief description of the seven publications that will be presented:

Baglioni, S. & Giugni, M. (eds), *Civil Society Organizations, Unemployment and Precarity in Europe*. Basingstoke: Palgrave MacMillan.

Published in 2014

This book provides a Europe-wide comparative analysis of the role of civil society organizations active in the field of unemployment and precarity. It examines how civil society organizations act in this field through an evidence-based analysis of their activities, resources, and networks. It also looks at how the latter depend on the cultural and institutional context in which they are embedded. The resulting picture is one in which civil society organizations play a crucial role for the inclusion of young unemployed, mainly in two ways: by delivering services or by advocating policy.

Billaudeau, V. & Christofol, H., *L'innovation sociale et la technologie*, Projet ISTEES, Université d'Angers.

Published in 2015

Ce livre interactif avec photos, vidéos et fiches de présentation, regroupe les travaux de recherche du projet ISTEES-Innovation Sociale et Technologique dans l'Économie Sociale et Solidaire financé par la Région Pays de la Loire. Dix-huit mois d'enquêtes et d'échanges avec les professionnels de l'accompagnement de projets ont permis de repérer les bonnes pratiques des technopoles et des réseaux de l'Économie Sociale.

Defourny, J., Hulgård, L. & Pestoff, V. (eds.) (2014) *Social Enterprise and the Third Sector. Changing European Landscapes in a Comparative Perspective*. London/New York: Routledge.

Published in 2014

Although the debate about social enterprise is now developing at the world level, the research and field-level landscapes still differ very significantly among regions and diversity also exists within specific regions such as Europe. This volume presents the more comprehensive set of contributions reflecting the European side of this wide debate, with frequent connections to evolutions in other parts of the world. The first part presents various conceptual and theoretical approaches of the third sector and social enterprise fields, underlining in various ways specificities of this field in Europe with respect to other regions, especially the United States. The second part of the book also sheds light on these fields but from two other perspectives, which prove to be particularly important for European scholars: issues of governance of social enterprise and third sector organizations on the one hand, interactions of the SE field with public policy.



Douglas, H. & Grant, S., *Social entrepreneurship and enterprise: Concepts in context*. Tilde University Press Melbourne Australia.

Published in 2014

This volume brings together a collection of papers from international scholars that advance theory discussion, examining social entrepreneurship and enterprise across the world, but with a key focus on Australia and New Zealand. The book contains 18 chapters, divided into four parts. Part I introduces social entrepreneurship and enterprise as an emerging discipline. Part II looks at concepts of social entrepreneurship and enterprise.

Part III reviews social entrepreneurship and enterprise concepts in context. Part IV, as a post script, examines the paradox paradigm in social entrepreneurship.

Laville, J.-L., Young, D.R. & Eynaud, P. (eds.) *Civil Society, the Third Sector and Social Enterprise. Governance and Democracy*, London/New York: Routledge.

Published in April 2015

Civil society organizations are playing a key role in addressing global societal and ecological issues, often setting the agenda for public discourse. Therefore, at a time when they are becoming more varied and interwoven than ever, critical analysis of the governance of these organizations and networks, and their role in a democratic society, is particularly important.

Glémain, P. & Bioteau, E. (dir.) *Entreprises solidaires L'économie sociale et solidaire en question(s)*, Université d'Angers/ESSCA.

Published in 2015

Cet ouvrage offre une réflexion à la fois théorique et empirique sur les organisations d'économie sociale et solidaire qui entreprennent ou qui portent un processus entrepreneurial. Il s'inscrit dans une démarche compréhensive inter et transdisciplinaire issue d'échanges et de travaux entre acteurs et chercheurs, sur les différents champs d'activités du secteur de l'ESS.

Pestoff, V., Brandsen, T. & Verschuere, B. (eds.), *New Public Governance, the Third Sector and Co-Production*. London/New York: Routledge.

Paperback in April 2015

In recent years public management research in a variety of disciplines has paid increasing attention to the role of citizens and the third sector in the provision of public services. Several of these efforts have employed the concept of co-production to better understand and explain this trend. This book aims to go further by systematizing the growing body of academic papers and reports that focus on various aspects of co-production and its potential contribution to new public governance. It has an interdisciplinary focus that makes a unique contribution to the body of knowledge in this field, at the cross-roads of a number of disciplines - including business administration, policy studies, political science, public management, sociology, third sector studies, etc. The unique presentation of them together in this volume both allows for comparing and contrasting these different perspectives and for potential theoretical collaboration and development.



In the context of this conference, two papers will be awarded in two distinct categories: “**Best Conference Paper**” and “**Best PhD Presentation**”.

The winners will be selected after a poll among the thematic line conveners participating in the conference. **A final selection will be made at the end of the conference to be able to announce the winners of the Awards during the closing plenary.**

The winners will receive a cash prize of 350 € for the “Best Conference Paper” and 150€ for the “Best PhD Presentation”. In **2013, Simon Teasdale, Fergus Lyon and Rob Baldock were awarded for their paper** “The politically motivated construction of evidence: A methodological critique of the social enterprise growth myth” while **Lore Wellens won the “Best PhD Presentation”** for her paper “Downward accountability of Belgian nonprofit organizations: a quantitative study” (co-authored with Marc Jegers).

Both papers will be available as part of the 5th EMES Conferences Selected Papers and available on the EMES website.

Organizing committee

Putting together an event like this takes a lot of time and energy on the part of an outstanding team:



Harri Kostilainen is the local magician making things happen as planned in Helsinki. He is a researcher senior advisor (RDI) at Diaconia University of Applied Sciences and PhD candidate at the University of Eastern Finland. He graduated from University of Helsinki (Social Policy) and is having 20 years' experience developing co-operatives and social enterprises. He is Executive Director of Finnish Network for Social Enterprise Research (FinSERN), EMES' Finnish institutional member. His main research interests are social innovations and social enterprises in the context of renewal of social and welfare services.



Rocío Nogales has been in touch with all of you reading this program and is devoted to making this a round experience for all and each of us. That's part of her job at EMES, which she's been running since 2004 preparing and coordinating international research projects, international research conferences, PhD Summer Schools and international partnerships. She has been a member of the Experts' Group on Social Entrepreneurship from the European Commission (GECES) since its creation in 2012. Prior to EMES she worked in the cultural non-profit sector managing a social enterprise initiative in a community arts centre in the USA.



Sabine Spada is the person making possible that everything runs smoothly in this conference. She joined EMES in 2010.

Sabine Spada obtained a diploma as Executive Secretary from the Université du Travail of Charleroi (Belgium) and a degree in accountancy from Brussels' Belgian Chamber of Accountants (Chambre Belge des Comptables de Bruxelles, Belgium). She will assist with the preparation of TSI-related events and initiatives as well as with its administration.



Jennifer Eschweiler is the SI Project Officer in EMES, mainly responsible for the TSI communication, including website and social media presence. She graduated from Bonn University in Germany with a MA in Political Science, Sociology and American Literature. She completed her PhD at the University of Kent, UK and the University of Roskilde, Denmark on the topic of deliberative democracy and Muslim civil society organisations in Germany.

You will also notice that a committed photographer is documenting the event. His name is **Teemu Sirkkala** and he will be posting some of the best shots of the day every evening so you can share the event with your contacts and networks.

We have a special contribution from the **Danish Social Innovation Club (DANSIC)** with the presence of two of their members, **Mathias Hulgård Kristiansen** and **Kirstine Kolling Hansens**, covering the event on the social media. Make sure that you like their [Facebook page](#) ([/danishsocialinnovationclub](#)) and follow their [Twitter activity](#) via [@dansic_tweets](#)

A team of local volunteers will support our work during these four days. We would like to thank each of them for their commitment to making this event a success:

Jari Karjalainen, Iiro Niemi, Nguyễn Phương Trang, Yen Do Hai, Natalia Koryakina, Ekaterina Perfilyeva, Anh Ngo, Anh Nguyen Quoc, Faheem Salman, Maarit Sallanko, Taru Striplin, Nguyen Thuy Trang, Claudia Troccoli, Hoang Hong Tu, Sini Ulec, and Sinidu Nigussie ZerefuReetta Kataja, Heedo Lee, Ha-Anh Le, Wu nan.

Last but certainly not least, a committed team of seven professionals from HDL and DIAK will make sure that conference participants find answers to their questions about the venue.

5EMESconf in the social media

#5EMESconf

For Twitter users, please **share your impressions, lessons learned** and **comments** with the rest of the community of social enterprise researchers.

Don't forget to use the #5EMESconf hashtag in all your tweets and make sure you always copy us (@emesnetwork).

Note that if you want to start a Twitter conversation with another conference participant, you can find the existing Twitter accounts in the "Conference participants" on page 45.

If you are a Facebook user, make sure you like the EMES network page before doing posting so you can tag us. You can also use the hashtag #5EMESconf.

EMES is present on the social media and you can join us via...



EMES Facebook



EMES Twitter



EJEB



EMES PhD Network
FB group



EMES Alumni network
LinkedIn group



EMES YouTube
channel



Your feedback is crucial for us. We would like to know what you thought of the conference so we can learn about how to do it better the next time. In this context, we have prepared an online evaluation questionnaire that you can fill out in 5 minutes. The questionnaire will be published online by Thursday, July 2nd for those of you leaving before the end of the conference.

Practical information

Main conference venue

The venue of the 5th EMES International Research Conference is **Helsinki Deaconess Institute**

Alppikatu 2
00530 Helsinki

Registrations

A registration desk will be available since Tuesday, June 30th morning at 8:30 in **the main conference building Aino (J)**.

In addition, an **Info desk** will be available at the library (**building Lina C**) throughout the entire conference.

Please refer to the document “**How to get to**” for details about how to reach the conference venue as well as the venues for the social events in the evenings.

You can see the venues of the different social events in the next page.

WIFI access

There will be Wi-Fi access in the conference venue. Participants will find an access code to the Wi-Fi network in the conference bag.

Printing and copying facilities

There is limited in-house printing and copying capacity in the HDL campus library. If you need to have a small number of pages printed (max. 10 pages), please ask one of the staff members and they will assist you at no cost.

Should you need to print or copy more than 10 pages, you need to purchase a payable copying card at the Infodesk in the library. You can also use your credit card or cash. Copies are 0,10 € per page.

Meals and coffee breaks

All lunches and coffee breaks are included in the conference registration fees.

Lunches will be held at the cafeteria of the HDL campus. Participants' conference badges will be required as accreditation.

Transportation

› Tram / Metro

You can find a map of tram/metro connections in Helsinki here: www.hsl.fi/reitit-ja-aikataulut/metron-ja-raitiovaunujen-reittikartat

› Taxis

In Helsinki there is centralized taxi order system. The number for taxi orders is 0100 0700. Please see further information such as fares at: www.taksihelsinki.fi/en

You can also download the application for ordering taxis in Helsinki at: <http://valopilkkutaksi.fi/briefly-in-english/>

› Bicycles

Many hotels have bicycles available for their customers. You can also see further information on bike rentals and journey planners from: www.visithelsinki.fi/en/see-and-experience/activities-in-helsinki/active-cycling-in-helsinki#listing_id=52244&mode=list

Social and cultural events

Welcoming BBQ

Join us for an informal get together right outside the auditorium where the opening plenary will take place.

When?

Tuesday, June 30th from 19:30 to 21:00
(right after the opening plenary)

Where?

In the garden of the HDL campus



Welcoming cocktail reception

The City of Helsinki has supported this Conference since the beginning and it will hold a welcoming cocktail reception hosted by Helsinki City Deputy Major, Anni Sinnemäki. The venue will be the City Hall, which was designed by C. L. Engel as a hotel in 1833. The building has been the City Hall since the 1930s and it shows the Helsinki coat-of-arms on the tympanum.

➤ More information at http://www.hel.fi/static/helsinki/julkaisut/Hki_leijona08eng.pdf

When?

Wednesday, July 1st from 19:00 to 20:00
(right after the EMES General Assembly)

Where?

Helsinki City Hall (Banquet Hall),
Pohjoisesplanadi 11-13



Gala dinner at Linnanmäki amusement park

Linnanmäki Amusement Park has been entertaining families since 1950. Linnanmäki Amusement Park is maintained and developed by Social Enterprise the Children's Day Foundation, a significant contributor to Finnish child welfare work.

➤ More information at <http://linnamaki.fi/en>
Twitter: @linnamakifi

After dinner, get ready to dance to the lively music of "Ruby" (www.rubybilebandi.com).

When?

Thursday, July 3rd from 19.30 to 23:00

Where?

Linnanmäki Amusement Park, Tivolikuja 1
(Main Gate) access also from Helsinginkatu (across the street behind the conference venue).

Images source: Visit Helsinki

Maps

City centre map



- A** Main building
- B** Amanda
- C** Lina
- D** Aurora
- E** Cecilia
- F** Elim
- G** Alppikulma
- H** Hia
- I** Pihala
- J** Aino



Diaconess Institute (HDL) campus map

This map includes the various buildings of the HDL campus.

The two relevant buildings for the conference are Aino (registration desk and auditorium) and Lina (exhibitors area, posters, info desk and cafeteria).

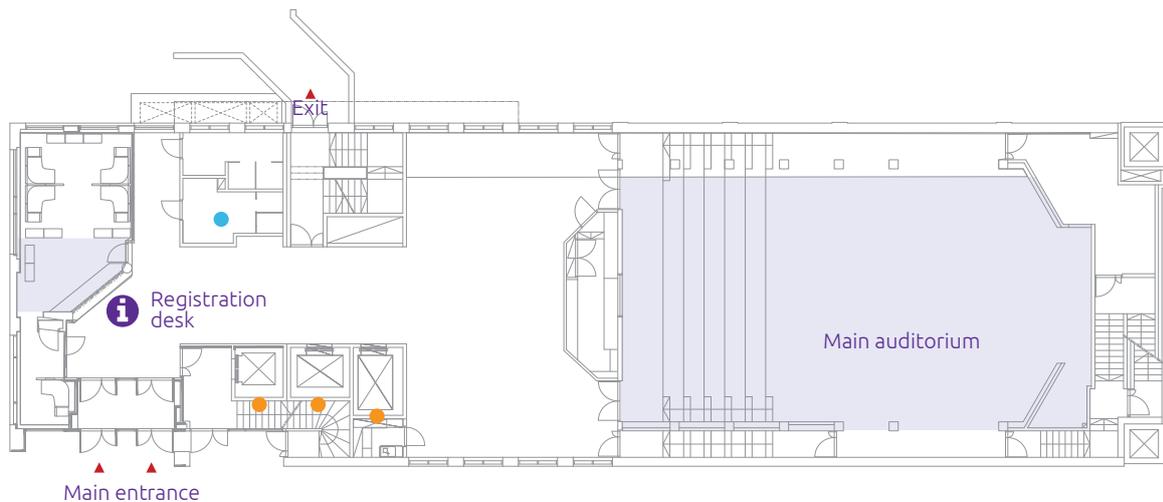
Parallel sessions rooms are divided between the two buildings.



Helsinki Diaconess Institute

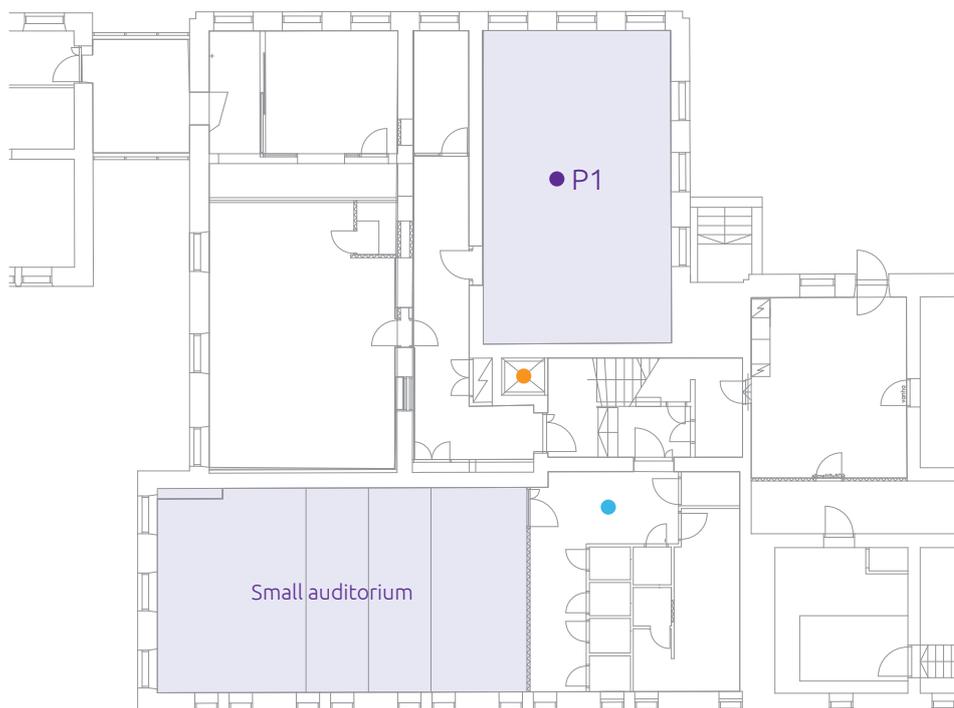
Parallel session rooms are divided among several floors of buildings Lina and Aino. Below you will find the floor maps with the rooms where parallel sessions will take place. Room numbers are displayed on the door of each room.

Building Aino J new part. Ground Floor

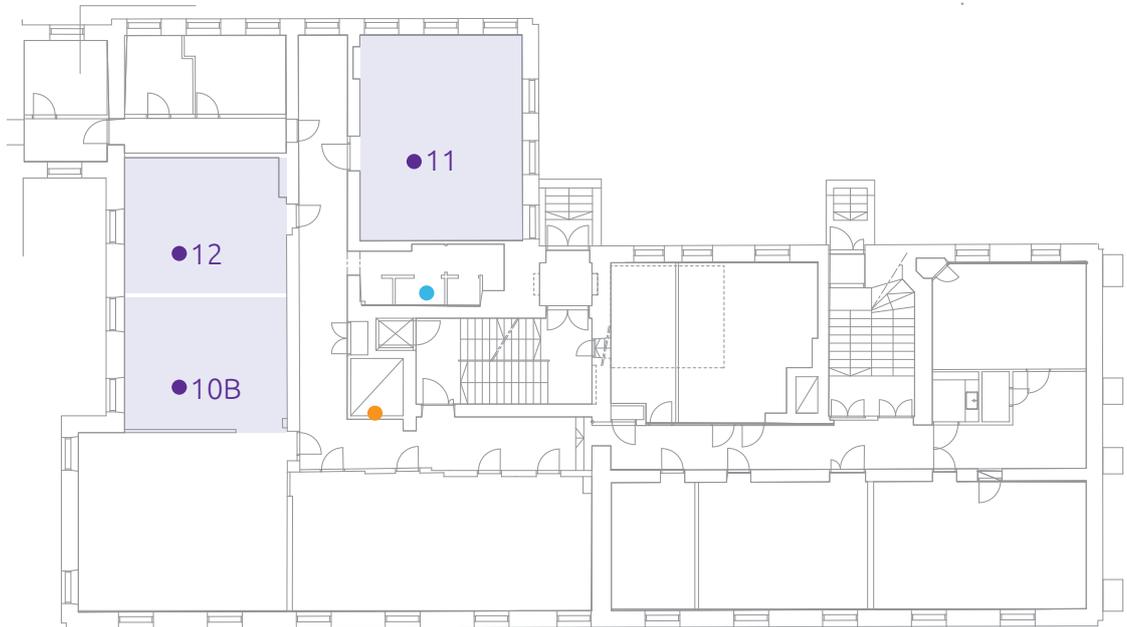


- Session rooms
- Elevator
- WC

Building Aino J old part. Ground Floor

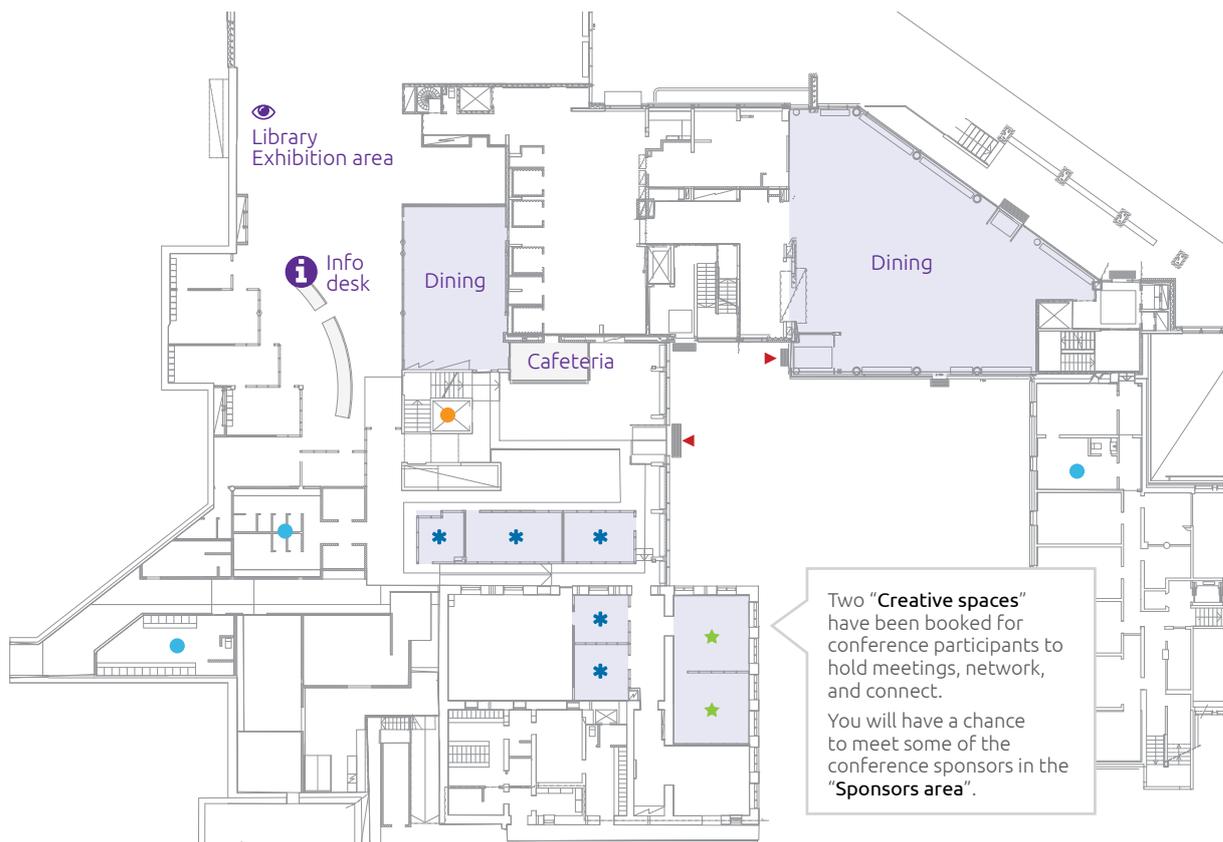


Building Aino J old part. First Floor

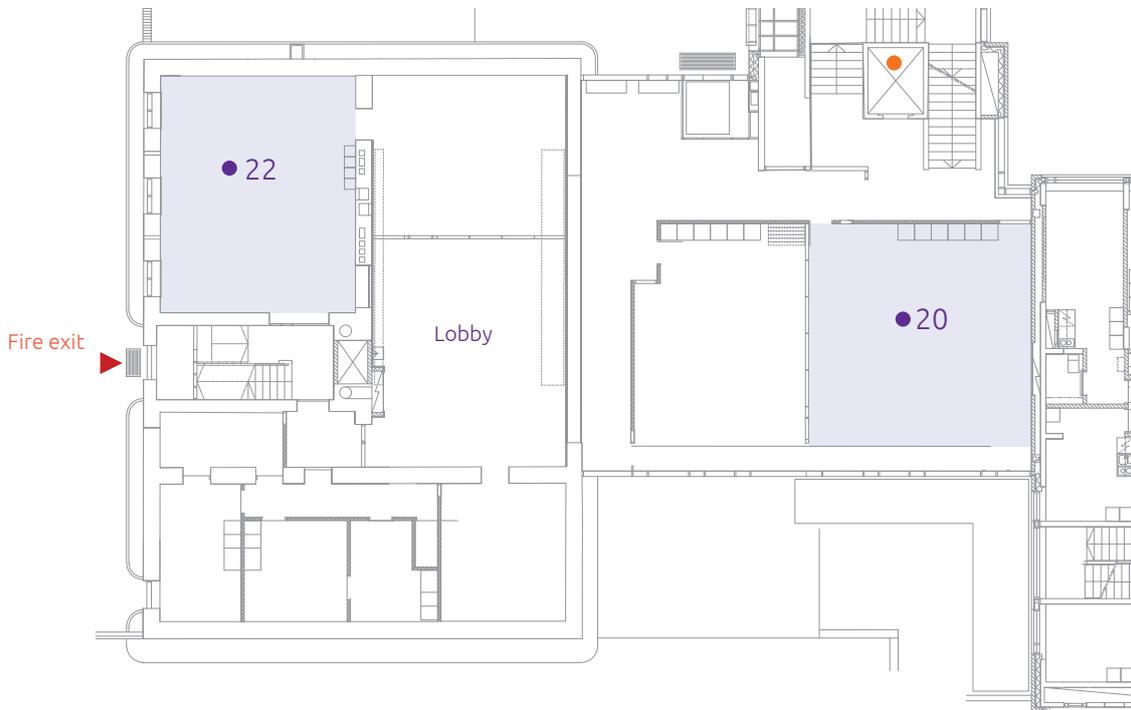


- Session rooms
- Elevator
- WC
- ★ Creative spaces
- * Sponsors area

Building Lina C. Ground Floor

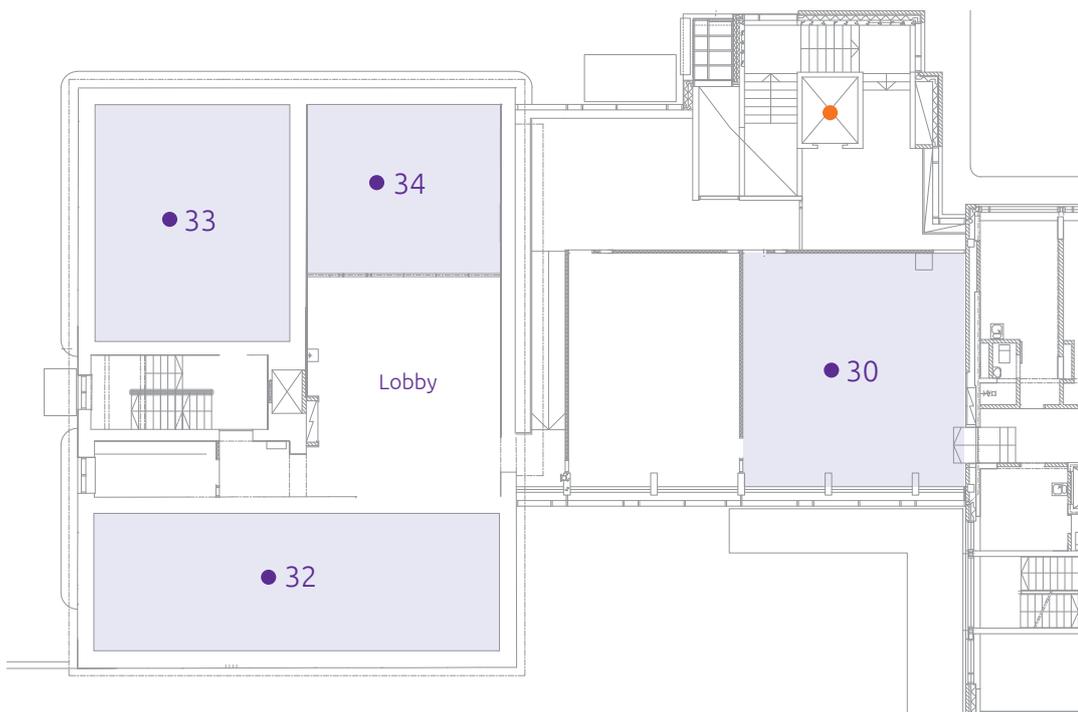


Building Lina C. First Floor



- Session rooms
- Elevator
- WC

Building Lina C. Second Floor





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 5th EMES International Research
Conference on Social Enterprise

EMES events

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